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M E M O R A N D U M

TO: Jean Durling, Board Liason - Law Student Recruiting Section

CC: Fred Thrasher, NALP Deputy Director

FROM: Cristin Bolsinger, Law Student Recruiting Section Chair

DATE: October 31, 2008

RE: Law Student Recruiting Section Quarterly Report

I. Summary

This report provides a summary of the activity of the Law Student Recruiting Section for the period from July 2008 to the present. This period also marks the peak campus recruiting season for members of this Section, and I think I can say on behalf of the membership that we were all focusing on simply getting through the season, which proved to be an extremely challenging one for many obvious reasons.

II. 2009 Annual Education Conference Proposals

Due to the high volume of proposals for this year's Annual Education Conference, the two proposals submitted by the Law Student Recruiting Section were rejected. One of the proposals we set forth related to best practices for navigating the new timing guidelines. I noted at the time I submitted the proposal that this topic was likely better addressed by the Part V Task Force, and the conference planners agreed with this proposition. If it is determined that collaboration between the Task Force and the Law Student Recruiting Section is appropriate at some point in the future, our Section members are ready and willing to help.

Many members of our Section participated in last week's Northeast Region conference call regarding the new timing guidelines. It might be hard to draw any conclusions or even derive clear "lessons learned" from this season given the state of the economy, but I get the sense that our Section membership is eager to be involved in those conversations going forward.

III. Second Quarterly Section Conference Call

The second Law Student Recruiting Section quarterly conference call will take place in early December 2008. By then, we will have a sense as a group about how the campus recruiting season went for us, and I believe the Section membership is interested in a discussion and recap of the past season.

I will be in touch with you in the coming weeks to confirm your availability for that call.

IV. Bulletin Articles

We were scheduled to have an article regarding how to communicate effectively with this generation of law students in last month's *Bulletin* (i.e. the October issue). Unfortunately, despite repeated efforts on my part and on Janet Smith's part to contact the author, who had previously confirmed that the timing of the article was acceptable to her, she never responded to us or offered any explanation for missing the deadline.

We are currently scheduled for our next *Bulletin* article on "Demystifying the Myths: Law Firms vs. Law Schools" to appear in the December issue.

V. Goals for the Section for Next Quarter

It was very challenging to generate enthusiasm for anything beyond our normal workload during peak recruiting months, which happen to coincide with the time frame for this quarterly report.

My goals for the Section for next quarter are to: 1) get our next conference call on the calendar for December 2008; 2) ensure that our Section publishes a piece in the *Bulletin*; and 3) encourage and facilitate exchange of ideas among Section members by re-engaging myself.

Finally, I welcome any suggestions or feedback from you regarding things that you would like to see the Section do or issues you would like for us to tackle in the coming months.

C.A.B.