# Diversity Best Practices Guide



# Foreword

Welcome to the NALP Diversity Best Practices Guide.

In an effort to further advance the important diversity enhancement efforts of the legal community, NALP has created this *Guide* to assist legal employers in moving from abstract discussions about diversity to practical implementation of diversity strategies and initiatives. This *Guide* is a compilation of best diversity practices derived from industry research and interviews of law firm professionals across the country. Albeit comprehensive, this *Guide* does not purport to be exhaustive of all diversity best practices. Rather, it strives to serve as a resource for legal employers aiming to craft tailor-made diversity plans that best fit their organizational culture and goals. While this *Guide* necessarily includes diversity practices that intersect with the diversity efforts of law schools, it is intended to focus on practices implemented by legal employers. Law firms were the primary source for the ideas and best practices described in this *Guide*, and therefore law firm terminology is often used; the creators of this *Guide* believe, however, that the practices suggested here are practical for all legal employers.

For ease of use, this Guide is organized into four topics:

- \* Leadership;
- \* Retention, Culture, and Inclusion;
- \* Professional Development; and
- **\*** Recruitment.

Some of the best practices overlap topics, and thus are purposefully included in more than one section of the *Guide*. A "Diversity Resources" list of relevant articles, books, and websites is included at the end and is intended to serve as a starting point for those who wish to delve deeper into the diversity dialogue.

NALP hopes that you discover new ideas within these pages to bring home to your organization to further your diversity enhancement efforts. NALP applauds all legal employers who are committed to diversity, whether just embarking on the diversity journey or already making demonstrable strides in improving the diversity and inclusiveness of the profession.

Special thanks to NALP's Diversity Advancement Committee for their dedication in bringing a great idea to fruition with the creation of this *Guide*. In particular,

this *Guide* benefited from the focused commitment and tireless efforts of Susanne Aronowitz, Melissa Balaban, Dina Billian, Betty Henderson, Jay Levine, Anton Mack, Laurie Logan-Prescott, Jeanne Svikhart, Fiona Trevelyan, and Kari Anne Tuohy.

# **Additional Best Practices Invited**

This *Guide* will continue to be updated. If your organization has developed a successful diversity initiative or has other best practices suggestions to share, you are invited to submit information to NALP Director of Publications Janet Smith at jsmith@nalp.org

# Leadership

There are some universal tenets that have proved essential to a successful strategy for enhancing and embracing diversity in law firms. First, there must be a strong demonstrated commitment from firm management. Second, diversity must be defined as a core value of the organization and woven into all that the firm does. Finally, specific goals must be identified and metrics must be utilized to ensure accountability and progress. Effective and innovative leadership is critical on all of these fronts.

# **Commitment from Leadership**

Law firms that have demonstrated progress on the diversity landscape have, without fail, credited strong firm leaders with their success, in large part due to their identification of diversity as a top priority of the firm and their commitment of financial, operational, and human resources to diversity.

### Communication

- \* Identify diversity as one of the firm's key strategic initiatives or core values.
- Formalize a diversity plan with measurable action steps; define leadership and management roles in the plan; incorporate diversity into the firm's strategic plan and business model.
- \* Communicate the importance the firm places on diversity internally and externally, including the firm's goals, programs, and progress.
- Utilize firm-wide e-mails to discuss the firm's diversity priorities and plan; distribute the firm's diversity strategic statement and plan.
- \* Include diversity on the agenda for meaningful discussion at firm retreats.
- Provide information about the firm's commitment to diversity on the firm's website, in its recruiting materials, and in client communications.

#### Resources

- Retain a diversity consultant to conduct a cultural assessment and examine how the firm can enhance inclusiveness and improve the recruitment, retention, development, and advancement of diverse lawyers.
- Hire a full-time diversity professional to serve on the Diversity Committee, facilitate the implementation of the firm's diversity initiatives, serve as a development resource for diverse lawyers, and assess whether minority and female associates have access to opportunities and are working on matters for clients with the most sought-after work.

# Involvement of Leadership in Day-to-Day Diversity Work

Legal employers making successful strides on the diversity front realize that firm leaders must do more than just "talk the talk" about the firm's commitment to diversity. They need to "walk the walk" as well, actively participating in the day-to-day journey and leading by example.

- Include the firm's Managing Partner and/or Executive Committee members on the firm's Diversity Committee.
- Schedule periodic face-to-face meetings with firm leaders and diverse lawyers and staff to discuss diversity and inclusion issues, concerns, and successes.
- \* Actively engage firm leaders in internal minority lawyer and women lawyer business development conferences.
- Encourage firm leaders to participate in diverse bar associations and other community organizations that foster and enhance diversity.
- \* Visibly and vocally support firm mentor programs and lead by example.

# **Representation of Diverse Lawyers at All Leadership Levels**

The diversity landscape can be improved by integrating minority and women lawyers into leadership positions. Diverse associates convey this message during the hiring and exit interview processes, explaining that it is very difficult to integrate and believe that success is possible if no one at the leadership level seems to share your diverse traits.

- \* Appoint diverse lawyers to serve on the firm's Executive Committee, Management Committee, Hiring Committee, Partner Compensation Committee, and Associate Evaluation Committee.
- \* Appoint diverse partners to serve as Chairs of offices and practice groups.
- Ensure that minority and female partners fill major client service roles and meaningfully participate on client service teams.

# **Leadership Training**

Many legal employers have recognized the importance of providing additional training opportunities for firm leaders charged with implementing diversity goals and initiatives. Improving individual leadership competencies necessarily contributes to a more inclusive and rewarding work environment.

- Provide diversity training to strengthen diversity awareness and communication skills.
- Offer executive coaching services on management, mentoring, and supervision skills.
- Encourage participation at national diversity conferences, both within the legal industry and in multi-industry contexts.

The American Institute for Managing Diversity (AIMD) and the Atlanta Large Law Firm Diversity Alliance (a consortium of 11 large law firms based in Atlanta — Alston & Bird LLP, Arnall Golden Gregory LLP, Jones Day, Kilpatrick Stockton LLP, King & Spalding LLP, McKenna Long & Aldridge LLP, Morris Manning & Martin LLP, Powell Goldstein Frazer & Murphy LLP, Smith Gambrell & Russell LLP, Sutherland Asbill & Brennan LLP, and Troutman Sanders LLP) recently developed a course for law firm partners who have responsibility for managing people and departments in their firms. The three-day Diversity Management Series for Law Firm Practice Leaders was designed to give participants a greater awareness of and capability in managing diversity. As Ralph Levy, partner of King & Spalding LLP, described, "Most law firms understand and embrace the business case for addressing diversity, but what they find lacking is a strategic management program aimed specifically for law firm leaders that provides the tools and skills to bring about sustainable change."

# **Accountability of Leaders**

As is true with all strategic goals and initiatives, it is essential to hold firm leaders accountable for progress on diversity. Firm management should stay actively engaged in reviewing progress on the diversity front, and in rewarding diversity enhancement contributions.

- Monitor progress made on diversity goals by utilizing metrics, soliciting feedback from the firm's internal affinity groups, and maintaining diversity attrition statistics.
- Include diversity-related contributions in the tally of "firm commitment" or "firm administration" hours for statistical review purposes.
- Hold practice group leaders accountable for setting diversity goals and engaging in diversity enhancement efforts.
- Incorporate diversity hours and individual diversity enhancement efforts into evaluation and compensation determinations for firm leaders, including management and office/practice group leaders.

One innovative practice that **Sonnenschein, Nath & Rosenthal, LLP** instituted is a system of Partner Accountability which makes certain that partners are accountable for diversity within their departments. Partners go through a self-evaluation process to determine what they are doing to actively diversify their departments. This process is reviewed by the Management Committee and the results affect each partner's compensation.

# Retention, Culture, and Inclusion

The twin goals of retention and creating a firm culture that genuinely values and reflects diversity weave together as key components of any effective firm diversity program. While many efforts impact both retention and culture, efforts on the retention front tend to cluster in the programmatic realm, while those on the cultural front tend to focus on internal and external communications. Interestingly, firms' retention efforts focus primarily on lawyers, while cultural efforts are directed more broadly to both lawyers and staff. For multi-office firms, although centralized programming is helpful in advancing specific programs and initiatives, tailoring efforts for improved retention and inclusion to individual offices is key. The participation and buy-in of local office populations is critical, as is ensuring that the programs and events are meaningfully geared to a particular office culture and its constituents. As demonstrated below, achievement of diversity requires a long-term visible commitment from the firm and its leaders.

# Retention

- Analyze existing systems and policies for unintended and/or historic bias, including the firm's work allocation system, the process for inclusion at firm events, the internal training programs, and the committee appointment process.
- Require annual reports by practice area leaders on goals and efforts to diversify practice groups.
- Make firm leaders accountable for meeting diversity goals, including achievement of diversity goals as a factor in the compensation process.
- Encourage all firm members to participate in women and minority bar associations and minority counsel programs. Sponsor memberships in these bar associations and fund participation at these events; support lawyers in leadership roles in professional organizations.
- \* Count diversity-related activities toward "firm commitment" hours.

- Institute anonymous upward reviews, with diversity competence as a component.
- Promote work/life balance via equity/non-equity partnership options, on-site day care and free emergency child care, a sabbatical program, and part-time/flex-time options that maintain partnership eligibility.
- Sponsor minority attorney participation in the "Charting Your Own Course Career Conference." (See www.cyoc.org.)
- \* Develop and support internal diversity networks/affinity groups.
- Institute reverse mentoring, whereby senior attorneys are paired with junior diverse attorneys to learn about the challenges junior minority attorneys face.
- \* Periodically reevaluate practice area assignments to assess fit.
- Mandate equal access for diverse attorneys to quality work assignments, marketing efforts, formal and informal events, and clients.
- Conduct annual internal conferences for women and minority lawyers, including sessions and panels on business development, leadership development, presentation skills, billing practices, etc.

At **Day Berry & Howard** each member of the Executive Committee mentors at least one minority attorney. This informal partnership helps to ensure that issues important to minority attorneys are heard by the firm's leadership. The full Executive Committee holds regular quarterly meetings with minority attorneys as a group.

# **Culture and Inclusion**

- Create a diversity vision statement embodying the firm's commitment and disseminate both internally and externally.
- \* Develop and implement a firm-wide diversity plan.
- Develop a Diversity Committee composed of a staff diversity director, attorneys, and staff across all offices, with access to/participation from the Management Committee and key decision makers, to identify key internal issues and to propose solutions, diversity events, and diversity training.
- Provide annual diversity training for all lawyers and staff, and management training for supervisors, including hiring attorneys, management, and practice area leaders. Tailor content and materials to the firm and its culture.
- Send a welcome letter from the Diversity Chair to all entering attorneys (entry-level and lateral) highlighting the firm's valuing of diversity and outlining the firm's goals and initiatives.
- Celebrate diverse cultures through firm-wide or office-wide events and recognition, including Black History Month, Hispanic History Month, Asian Pacific Heritage Month, and Gay Pride Month.
- Host firm celebrations for diversity milestones (e.g., 50th anniversary of Brown vs. Board of Education, anniversary of end of Apartheid, Martin Luther King, Jr. Day).
- Sponsor local diversity bar association membership and events, as well as community outreach efforts.
- Survey lawyers and staff regarding outside activities and share information about connections with community minority organizations both internally and externally; promote and encourage such involvement.
- \* Co-sponsor local minority networking series with other area firms.
- Develop a regularly distributed internal diversity communication highlighting diversity achievements, awards, reports on conference attendance, updates to firm policies, and reports from the Diversity Committee; include articles of interest and website links to diversity organizations; specify avenues for active involvement by firm lawyers in diversity enhancement efforts.
- Build strong relationships and strategic alliances with external organizations (e.g., MCCA, NAACP, women and minority bar associations), as well as community outreach organizations.

- Sponsor national affinity conferences (law students' and practitioners' conferences).
- \* Develop a firm web page focused solely on diversity.
- Inaugurate an Annual Diversity Day, including a celebration, speakers, and discussion groups.
- \* Provide domestic partner benefits.
- Ensure that social invitations are inclusive by using wording that invites partners, not just spouses.
- Provide public firm-wide support for diversity. For example, be a signatory to the Association of the Bar of the City of New York's statement of diversity goals for law firms, or similar local strategic initiatives.
- \* Include diversity goals and achievements in the firm's annual report.
- Develop goals to identify and utilize minority and women-owned businesses as firm vendors.
- Participate in or develop pipeline programs to introduce diverse college and law school students to private practice and the legal profession.

# **Professional Development**

One of the critical components of a successful diversity initiative is a multifaceted and integrated professional development program. Successful programs must have flexibility, adequate resources, and accountability. Moreover, firms must demonstrate a solid commitment to diversity from the top down and actively integrate diversity concepts into the fabric of every facet and level of firm management.

**Shearman & Sterling**'s global mission is to weave diversity into everything it does.

Its diversity objectives are to (1) foster a firm culture that supports and promotes diversity, so that all lawyers, legal assistants and staff feel they are included and valued; (2) facilitate diversity in all aspects of the firm's programs, administration, and operations; (3) increase recruitment, retention, development, and promotion of lawyers, legal assistants, and staff from diverse ethnic and cultural backgrounds; (4) promote diversity in the global legal community; and (5) collaborate with clients, nonprofit organizations, and bar associations to encourage diversity awareness.

Specific steps the firm has taken to implement its global mission range from training to mentoring to recruiting to signing the Association of the Bar of the City of New York's statements supporting diversity.

# **Diversity Training**

The centerpiece of an effective professional development program that promotes diversity is the training program. The essential components to such a program are as follows.

#### Needs Assessment

In order to ensure that the content of a training program will be effective, the firm must conduct an assessment of its diversity, history, culture, and any other applicable demographic data. The assessment should be focused on understanding the climate of the firm, successes, and areas for improvement. There are several effective methods of assessing the particular issues and concerns that must be addressed. These methods include focus groups; questionnaires; a review of documents, policies, complaints, and litigation history; and one-on-one interviews with partners, associates, and staff, including members of diverse groups.

#### Participation

The success of a diversity training program is dependent on the level of participation from each and every member of the firm community — from senior partners to mail clerks. The firm should do everything in its power to make the training accessible and ensure 100% participation.

- Partners should be trained first to set the tone and example for the entire firm.
- Sessions should be offered on at least an annual basis and should be integrated into new staff and lawyer orientations and annual associate conferences.
- Sessions should be divided appropriately partners with partners, associates with associates, and staff with staff. This allows trainers to tailor their material to the various levels of responsibility and address relevant issues of concern in a safe environment for all lawyers and staff.

#### Trainers

It is critical that firms carefully select trainers in order to ensure effective and engaging sessions. At a minimum, trainers must:

 Have experience with and knowledge of legal issues to avoid potential legal problems than can result *from* diversity training;

- Understand employee relations and the particular problems that can arise from diversity issues in a law firm; and
- Have strong and engaging communication skills and be able to communicate effectively with a wide range of employee types.
- It is helpful if trainers also reflect the diversity (or perhaps desired diversity) of the firm.

#### Content

The content of the training program must be developed according to the results of the assessment and the specific needs and culture of the firm. It is essential to consider variations in state law as well as the individual "personalities" of each office when tailoring training to individual branches. While there will be variation in content based on the particular needs of the firm, diversity training should include:

- \* A discussion about the value the firm places on diversity, including moral, legal, economic, policy, and ethical motivation.
- \* A broad and thorough definition of diversity.
- \* A discussion of cultural differences and stereotypes.
- \* An explanation of the types of harassment.
- \* A discussion on the specific responsibilities of managers (both lawyers and nonlawyers).
- ✤ Effective communication.

#### Methods

An engaging training program employs a variety of presentation methods including written material, video vignettes, discussion, and interactive case studies. In addition, each session must be prepared and presented according to the various levels of knowledge of each group. For example, a presentation to lawyers should assume a certain level of legal knowledge.

# **Other Educational Programs**

- Offer more classes. An effective professional development program includes training on a variety of skills to ensure that diverse lawyers are able to succeed in the firm. Suggested courses include marketing, business development, persuasive writing, public speaking, client communications, community involvement, and, of course, traditional legal skills.
- Provide information about and sponsor external educational opportunities. In addition to solid internal programming, a firm must also provide sufficient opportunities for associates to learn and network outside the firm. A variety of opportunities exist for lawyers at all levels to join and actively participate in minority bar associations, minority corporate counsel groups, and outside conferences. Active involvement and leadership in such organizations not only add to associates' professional development but also can help lawyers acquire effective business development techniques.
- Conduct retreats. Several law firms have found it useful to hold annual retreats to bring diverse lawyers together from all offices, allowing women and diverse attorneys to network with one another and get involved in various diversity initiatives.
- Encourage diversity dialogues. Dialogues provide opportunities for small groups to discuss what diversity means to them and what the firm can do to support it.
- Support affinity groups. Groups that either form voluntarily or are organized by the firm can serve as support networks for diverse lawyers. They can meet formally to discuss issues within the firm, and informally for support and social activities.
- Celebrate diverse cultural events. Host firm events to celebrate Black History Month, Asian Pacific Heritage Month, Hispanic History Month, and Gay Pride Month.

# **Individual Career Development**

As with any initiative, one size does not fit all. A new trend in professional development is for firms to employ a career development manager who works individually with associates to help them assess and guide their careers and skill development. Some firms have successfully drafted career development guidelines for each practice group. These guidelines are used by career development professionals to evaluate the progress of each associate and to monitor competency. Individual career development professionals can also

review billing reports and work assignments to ensure fair and appropriate distribution of work to diverse lawyers.

#### Mentoring

A mentoring program can be integral to the success of a diversity program if it is conceived within the context of the firm's culture, if it is managed properly, and if pairings are made in a judicious manner. Elements of a successful mentor program include:

- Mentors must be trained in appropriate techniques and rewarded for success.
- Mentors and mentees must set mutual expectations and be provided specific and regular opportunities to meet.
- \* Mentors must be assigned carefully. Consider ----
- Self-guided mentoring, which allows the employee to identify a senior leader as a mentor.
- Pairing diverse lawyers with other diverse lawyers.
- Pairing each associate with both an associate and a partner to allow a variety of resources to address individual needs and goals.
- Establishing a supplemental mentoring program during the third or fourth year to assist associates during this crucial period of career development.
- Pairing members of the senior management team with diverse lawyers to allow information to flow between these two important groups.

# Accountability

Even the best diversity programs have little chance of success without mechanisms to ensure partner accountability and continuous evaluation of both the programs and the participants. The firm must manifest the importance of diversity by investing diversity professionals with visible power through having them report to senior firm management. It is also beneficial to attach economic significance to diversity enhancement efforts — for example, tying partner compensation to success in meeting diversity goals and allowing associates to count diversity-related activities toward their billable hours requirement.

# Recruitment

Recruiting diverse legal talent is an obvious goal in any diversity plan. To do so effectively, recruitment best practices should be multi-dimensional and incorporate a network inclusive of law schools, clients, internal and external affinity groups, women and minority bar associations, and city-wide law consortiums.

# **Recruitment Practices Aimed at Law Schools**

- Foster good working relationships with law school career services professionals.
- \* Participate in minority clerkship or fellowship programs.
- Meet with and support law student leaders and student affinity groups; host events sponsored by these groups.
- \* Participate in mentor programs for minority law students.
- \* Conduct resume workshops.
- \* Participate in mock interview programs.
- **\*** Take part in career panel presentations.
- \* Host receptions for women and minority law students.
- Host a reception for admitted students from a local law school with which the firm has strong ties.
- \* Advertise in minority law student association publications.
- \* Add predominantly minority law schools to the firm's recruitment program.
- Communicate the firm's diversity goals to deans, professors, and career services professionals; ask for assistance in identifying and referring promising minority students.

# **Internal Recruiting Efforts**

- **\*** Support affinity groups in the firm.
- \* Host dinners for minority attorneys and minority law student recruits.
- Involve the Diversity Committee in recruitment efforts, including direct follow-up communications from Diversity Committee members to minority recruits.
- Hire minority law students to work part-time during the academic year in addition to participating in minority clerkship or fellowship programs, which typically take place in the summer.
- Enlist the firm's Hiring Partner to take an active role in diversity recruitment.
- \* Educate interviewers in best practices for interviewing diverse candidates.
- Bolster the firm's marketing materials; create a minority recruitment brochure to emphasize the firm's commitment to diversity, diversity goals, and diversity achievements.
- Utilize executive search firms that specialize in the placement of minority lawyers for lateral hiring.
- Maintain contact with exceptional minority applicants who chose other employment.
- \* Set diversity recruitment goals consistent with management's priorities.
- \* Sponsor a summer associate reception by the firm's Diversity Committee.
- Host a minority law student job fair.
- \* Devote a section of the firm's website to diversity.
- \* Work with clients in recruiting diverse partners.

### **External Recruiting Efforts**

- Contribute to nonprofit educational programs that introduce minority youth to the legal profession.
- Fund minority law student scholarships for students attending area law schools.

- \* Advertise in minority professional publications and on minority professional association websites.
- Post lawyer positions online on diversity organizations' websites such as the MCCA.
- Form strategic alliances with local and national diversity organizations to identify diverse candidates.
- \* Participate in minority job fairs throughout the country.
- \* Take part in "pipeline programs" that encourage diverse college students and law students to consider a career in the private practice of law.
- Partner with others in your community who are reaching out to diverse elementary and high school students to improve their education and encourage them to consider a legal career.
- Collaborate with other area law firms to promote diversity in the legal profession.
- **\*** Support affinity groups in the community.
- Participate in the ABA's National Conference for Minority Lawyers, which holds a forum for in-house counsel and private practice lawyers to discuss methods of increasing diversity.
- Participate in the Minority Corporate Counsel Association's fall conference and other MCCA events.

**Arnold & Porter LLP** strives to recruit a diverse population by reaching out to women, racial and ethnic minorities, and the LGBT community to inform them of the firm's commitment to inclusion and diversity. The firm's recruitment efforts include participation in career development programs and minority job fairs. All minority law students who receive associate and summer associate offers from the firm's U.S. offices are invited to the Washington, DC office for a panel discussion, reception, and dinner. Scholarships are awarded to minority law students at a dozen law schools each year. Internal affinity groups serve as support networks for women, minority, and LGBT attorneys. Firm financial support is provided to many external organizations that promote diversity.

# **Diversity Resources**

# Articles

Note: NALP members can access NALP Bulletin articles in the Bulletin archives at www.nalp.org. Non-members interested in receiving an article or inquiring about reprint permission should contact NALP Director of Publications Janet Smith at jsmith@nalp.org.

- Ida Abbott and Rita Boggs, "Mentoring for Women and Minority Lawyers: Making it Succeed in Your Firm," *NALP Bulletin*, Vol. 17, No. 2 at 1 (February 2004).
- Dina Billian, "Guide Offers Recommendations for Successful Cross-Gender and Cross-Race Mentoring," *NALP Bulletin*, Vo1. 18, No. 1 at 13 (January 2005) (review of "Creating Pathways to Diversity," by Ida Abbott and Rita Boggs, available at *www.mcca.com*).
- Carlos Caballero-Dávila, "A Roadmap of GLBT Resources," *NALP Bulletin*, Vol. 18, No. 3 at 16 (March 2005).
- Judith Collins, "Women and Attorneys of Color at Law Firms, *NALP Bulletin*, Vol. 19, No. 2 at 5 (February 2006).
- J. Gilliam, Jr., "Compelling Reasons to Attend Lavender Law '05," *NALP Bulletin*, Vol. 18, No. 5 at 4 (May 2005).
- James G. Leipold, "NALP Research Offers 30-Year Perspective on the Legal Employment Market," *NALP Bulletin*, Vol. 18 No. 4 at 18 (April 2005).
- Evelyn Gaye Mara, "Survey of Law Office Diversity Programs," *NALP Bulletin*, Vol. 18. No. 7 at 9 (July 2005).
- Shannon Minter and Christopher Daley, "A Workforce in Transition: Transgender and Gender Non-Conforming Job Seekers and Employees," *NALP Bulletin*, Vol. 18, No. 9 at 4 (September 2005).
- Susan Smith Ross, "9 Steps to Increasing Workplace Diversity," *NALP Bulletin*, Vol. 18, No. 5 at 11 (May 2005).

Kari Anne Tuohy, "An Emerging Role in Law Firms: The Diversity Professional," *NALP Bulletin*, Vol. 18, No. 12 at 8 (December 2005).

- NALP Staff, "Diversity Demographics and the Legal Education Pipeline," *NALP Bulletin*, Vol. 18, No. 5 at 1 (May 2005).
- Robert L. Serenka and Pj Iraca, "Employee Resources Groups for LGBT Employees: A Growing Trend," *NALP Bulletin*, Vol. 18, No. 2 at 1 (February 2005).
- Hsinyu Yu, "Diversity Speed Networking in Washington, D.C.," *NALP Bulletin*, Vol. 18, No. 8 at 4 (August 2005).
- "Winter 2005 Survey of Law Office Diversity Programs," *Professional* Development Quarterly, February 2005 (Part 1) and May 2005 (Part 2). (See http://www.profdev.com/05DiversitySurvey.html.)

### **Books and Periodicals**

- ABA Commission on Women and the Profession, *Empowerment and Leadership, Tried and True Methods for Women Lawyers*, March 2004 (available through NALP).
- ABA Commission on Women and the Profession, *Dear Sisters, Dear Daughters*, 2000 (available through NALP).
- Minority Corporate Counsel Association (MCCA), *Diversity & the Bar* magazine, (see *http://www.mcca.com* for information).
- National Association for Colleges and Employers, *NACE's Guide to Diversity Recruiting*, 2003. NACE is an association of undergraduate career services offices and employers that recruit on college campuses, and thus this NACE manual is not targeted specifically to legal recruiting. However, almost all of the strategies suggested — from working with minority student groups on campus to developing relationships with faculty to making interviewing "facially neutral" — apply equally to legal recruiting. (See *http:www.naceweb.org* for information on ordering.)
- *Vault/MCCA Guide to Law Firm Diversity Programs, 2006 Edition*, Vault and the Minority Corporate Counsel Association, 2006.

#### Websites

- http://www.abanet.org/minorities/ The Commission on Racial and Ethnic Diversity in the Profession is focused on creating leadership and economic opportunities for racially and ethnically diverse lawyers within the ABA and the legal profession.
- http://www.abanet.org/women/ The Commission on Women in the Profession is focused on assessing the status of women in the legal profession, identifying barriers to advancement, and recommending to the ABA actions to address problems identified.
- http://www.aimd.org The American Institute for Managing Diversity (AIMD) is a nonprofit think tank dedicated to promoting and furthering the field of diversity management. The website includes resources and articles.
- http://www.acca.com The Association of Corporate Counsel has a section of their website dedicated to diversity issues.
- http://www.catalystwomen.org Catalyst is a research and advisory organization working with businesses and the professions to build inclusive environments and expand opportunities for women at work.
- http://cleoscholars.com The Council on Legal Education Opportunity (CLEO) is a nonprofit project of the American Bar Association Fund for Justice and Education to expand opportunities for minorities and low-income students to attend law school and become members of the legal profession by providing pre-law recruitment, counseling, placement assistance, and training.
- http://diversecounsel.org/about.html Diverse counsel is a service of the Association of Corporate Counsel to help corporate counsel find more diverse outside counsel who can represent their corporate clients.
- http://www.diversity.com Provides nation-wide job advertisements, corporate branding, career networking, and executive recruitment services.
- http://www.diversitybusiness.com A membership-based exchange platform that facilitates contacts and communication and provides business news and information on diversity-related issues.
- http://www.diversitycentral.com An archive chronicling corporate diversity efforts over the past 14 years in the United States, Canada, Australia, and several other countries.

- http://www.diversityinc.com The website partner of *DiversityInc*, the magazine. The site includes articles and materials on diversity-related topics.
- http://www.diversitynews.com *Diversity News* is a monthly publication whose mission is to serve as the link between women and minority-owned businesses and their professional peers. It is a forum for the exchange of information through a format of news, features, profiles, positive guest columns, and advertising.
- http://www.law.com Law.com connects legal professionals to national and regional legal publications online, including *The American Lawyer*, *The National Law Journal*, *The New York Law Journal*, and *Legal Times*, and delivers legal news electronically, including diversity-related articles.
- http://www.lawyersforoneamerica.org/mission/index.htm An organization whose goal is to advocate for and actively promote greater racial and ethnic diversity in the legal profession nation-wide, so that our law schools, judicial systems, and lawyers more accurately reflect the communities they serve.
- http://www.mcca.com/ Minority Corporate Counsel Association is an association whose mission is to advocate for the expanded hiring, retention, and promotion of minority attorneys in corporate law departments and the law firms that serve them. MCCA collects and disseminates information about diversity in the legal profession.
- http://pihra.org/capirasn/doc.nsf/doc/Diversity+University Professionals in Human Resources Association (PIHRA) has a website entitled "Diversity University" that is designed to provide a variety of educational tools and resources to assist human resources professionals with diversity training and programs. It includes a list of community resources broken down by subject group.
- http://www.shrm.org/diversity/ The section of the website for the Society for Human Resource Management (SHRM) that is dedicated to diversity issues. SHRM is an international human resource management association. The diversity focus area includes articles, news, and resources related to diversity issues.
- http://www.trainingregistry.com/ The Training Registry is a directory that lists companies, trainers, coaches, training workshops, and training seminars.
- http://www.outandequal.org The website of Out & Equal Workplace Advocates offers suggestions to employers who are seeking to recruit GLBT employees and create a GLBT-friendly culture.

# **Diverse Bar Associations**

Hispanic National Bar Association, http://www.hnba.com National Asian Pacific American Bar Association, http://www.napaba.org National Bar Association, http://www.nationalbar.org National Black Law Students Association, http://www.nblsa.org Native American Bar Association, http://www.nativeamericanbar.org National Lesbian and Gay Law Association, http://www.nlgla.org South Asian Bar Association, http://www.na-saba.org