

## MEMORANDUM

Date: April 11, 2011  
To: Beth Moeller  
Board Liaison, CSO Employer Outreach Interest Group  
From: Marty Grenhart  
Chair, CSO Employer Outreach Interest Group  
Email: [mgrenhart@law.berkeley.edu](mailto:mgrenhart@law.berkeley.edu)  
Direct: (510) 643-7242  
Re: CSO Employer Outreach Interest Group Fourth Quarter Board Report

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This report describes the activities of the CSO Employer Outreach Interest Group during the fourth quarter of the NALP year.

### **Interest Group Conference Call**

On February 17, 2011 the interest group held its third conference call.

The benefits of attending NALP's Annual Education Conference were outlined and members were encouraged to register. NALP's "Making the Best Case for NALP Conference Attendance" was also recommended and members were encouraged to begin thinking about possible proposals for the 2012 conference.

The members on the call were provided with the updates on the status of work groups and projects.

I discussed the Newer Professionals Forum that I attended in early February and the sessions I presented.

Finally, we had a special guest speaker on the call, Holly Brajcich, the Chair of the Solo & Small CSO Section. Holly spoke about the work being done by her section and members of our group from solo or small offices were encouraged to join the section.

### **Work Groups and Projects – Updates since the February Report**

#### **Best Practices Guide Work Group**

*Chris Smith - Elon University School of Law; Vice Chair/Sonja Hayes - Stetson University College of Law/Victoria Ryan - Ava Maria School of Law*

The work group members recently had a conference call to divide up the initial tasks and they are in the process of gathering existing best practices/tips/recommendations from NALP and NACE. They are also looking into how to best survey school & employer members for phase 2.

#### **Employer Outreach Primer**

*Jill Backer - Brooklyn Law School/Dalel Raide - St. Thomas University School of Law/Victoria Ryan*  
The primer is complete! It was distributed to the group via the email list and submitted to NALP for inclusion in the Shared Resource Pool.

## **Going Forward**

The group will hold its next conference call on Tuesday, April 19. The call will include a discussion of Annual Education Conference activities of particular interest to group members, more information on how and why to submit a conference proposal and the new ways to get involved with the group in the coming year.

## **Future of the Interest Group**

We were thrilled to learn that the Board has decided that the CSO Employer Outreach Interest Group will become an official NALP section. The section will be a valuable addition to the NALP organization and is planning to contribute even more in the coming year, including 2012 Annual Education conference proposals and bulletin articles.

Submitted for your approval,

Marty Grenhart  
Chair, CSO Employer Outreach Interest Group

cc: Fred Thrasher, NALP Deputy Director