

MEMORANDUM

Date: October 21, 2010
To: Beth Moeller
Board Liaison, CSO Employer Outreach Interest Group
From: Marty Grenhart
Chair, CSO Employer Outreach Interest Group
Email: mgrenhart@law.berkeley.edu
Direct: (510) 643-7242
Re: CSO Employer Outreach Interest Group Second Quarter Board Report

This report describes the activities of the CSO Employer Outreach Interest Group since its inception at the end of May 2010.

Interest Group Conference Call

On July 20, 2010 the interest group held its first conference call. The call was used to begin discussing the mission and goals of the group, and to explore ideas for work groups and projects to achieve those goals. In addition, two interest group members spoke briefly about their current and past roles and responsibilities, and how they have come to view employer outreach as an integral part of their job.

Work Groups and Projects

After the conference call in July, an email went out to the group outlining the projects discussed on the call and asking for volunteers. The following work group and projects were established as a result of that outreach.

Best Practices Guide Work Group

S. Christian Smith - Elon University School of Law; *Vice Chair*

Sonja Hayes - Stetson University College of Law

Victoria Ryan

NALP Bulletin Articles

Jill Backer - Brooklyn Law School

Initially, Jill will submit one NALP Bulletin article on behalf of the Interest Group. The creation of a formal work group will be deferred until the ability of the group to submit articles on a regular basis is evaluated.

Directory of Interest Group Members

Marty Grenhart - Berkeley Law

A short survey will be distributed via the interest group list serve. Members who would like to be included in the directory can complete the survey and the resulting data will be compiled into a group-only directory which will be available to members for networking purposes.

Employer Outreach Primer

Jill Backer

Dalel Raide - St. Thomas University School of Law

Victoria Ryan - Ava Maria School of Law

This resource will be a short tips list for CSOs who do not currently do any employer outreach and would like some help getting started.

NALP's Law School Career Services Survey

Dalel Raide

Propose to NALP the addition of employer outreach related questions for the 2011 edition of the Law School Career Services Survey.

Interest Group Conference Calls

Dalel Raide

Explore the possibility of conducting 2 or 3 interest group conference calls focusing on issues of interest or concern, such as "Thinking Outside the Box: New approaches to Employer Outreach".

Going Forward

The group will hold its next conference call on Thursday, October 28. The call will be used to update members on the status and staffing of group projects. In addition, the membership will conduct environmental scanning.

Conclusion

While this group is still in its infancy, I believe it is off to a strong and enthusiastic start. Member interest is high and there are a number of members who have expressed a willingness to help wherever they are needed. The biggest challenge, I believe, will be serving the interest group membership effectively considering the varied sizes, types and needs of the CSOs that are represented. I look forward to working with the members as we face this challenge together as well as getting started on the projects outlined above.

Submitted for your approval,

Marty Grenhart
Chair, CSO Employer Outreach Interest Group

cc: Fred Thrasher, NALP Deputy Director