

CSO EMPLOYER OUTREACH SECTION

Date: 6-20-11

To: Sandra Magliozzi

From Jill Backer, Chair CSO Employer Outreach Section

Email: jill.backer@brooklaw.edu

Direct Line: 718-780-7958

RE: CSO Employer Outreach Section First Quarter Board Report

First Quarter Conference Call---on June 14th the section held its first conference call as an official section of NALP. It was a brief call merely meant to push out some specific information to the group and to solicit ideas for the next conference call. Jessica Heywood kindly serves as secretary of the section and takes notes at all meetings/conference calls.

Section Work Group Updates

NALP Bulletin Article Work Group:

Vice Chair: Dalel Raide, St. Thomas School of Law

The following topics and authors have been submitted to Janet Smith for approval:

Robin Nackman topic: the 10 best arguments for having an employer outreach person at your law school--due in October for November issue

Brianna Green topic: Benchmarking your outreach efforts---due December for January issue

Sarah Beznoska: How to communicate your employer outreach efforts to your students--due in February for March issue

In addition, I wrote an article at the request of the Board for publication in the July Bulletin titled, "Employer Outreach—Then and Now".

Annual Education Conference Wok Group:

Vice Chairs: Brenda Louard, University of Miami School of Law

Jennifer Horton, Stetson University College of Law

Vicki Huebner, Santa Clara School of Law

The section had approximately 7 RFP's submitted or co-submitted on its behalf. Considering the section had only been a section for a couple of weeks at the time of RFP submission, we think that this is a triumph. We are hopeful that the 7 proposals will fare well in committee and that we will have several on the schedule in Austin.

Best Practices Guide Work Group

Vice Chairs: Chris Smith, Elon School of Law

Vicki Ryan, Ava Maia School of Law

The Best Practices Guide is the section's crown jewel. It is a living document that is constantly added to of ideas and actions that are of utmost use in employer outreach. Chris and Vicki continue to prepare each part of the document for public consumption on the NALP document repository

Program Tracking Work Group:

Vice Chair: Lori Hodgson, Phoenix law School

This work group is a bit of a mystery as the groups we have been assigned to track are not really as relevant as we would like for our group. We are in discussions to propose some changes.

Going Forward:

The Conference call scheduled for October will be part regular update and part educational forum for the members. At the June conference call we solicited ideas for the educational component and for speakers. Marty Grenhart mentioned that doing a presentation on the sections Employer Outreach primer would be appropriate and useful. (The primer was created as a document for use by schools that are newly creating the employer outreach function.) Several other members have submitted ideas to me off-line and we will be considering which idea would be best to present in October.

Sincerely,

Jill Backer, Chair
CSO Employer Outreach Section

CC: Fred Thrasher, NALP Deputy Director