

MEMORANDUM

Date: February 1, 2011
To: Beth Moeller
Board Liaison, CSO Employer Outreach Interest Group
From: Marty Grenhart
Chair, CSO Employer Outreach Interest Group
Email: mgrenhart@law.berkeley.edu
Direct: (510) 643-7242
Re: CSO Employer Outreach Interest Group Third Quarter Board Report

This report describes the activities of the CSO Employer Outreach Interest Group during the third quarter of the NALP year.

Interest Group Conference Call

On October 28, 2010 the interest group held its second conference call. The November 1 opening of the NALP nomination process was announced and participants were encouraged to nominate themselves or others for leadership positions. Also announced on the call were the new group projects and associated member assignments.

Work Groups and Projects - Updates

Best Practices Guide Work Group

S. Christian Smith - Elon University School of Law; *Vice Chair*

Sonja Hayes - Stetson University College of Law

Victoria Ryan

Chris has been working on an outline with the other members of the group. That outline, along with projected completion dates, should be ready by mid-February.

NALP Bulletin Articles

Jill Backer - Brooklyn Law School

Jill's first article, *What is "Employer Relations"?*, was published in the December NALP Bulletin. The article not only introduced the CSO Employer Outreach Interest Group but also delved into the role of employer relations and how it may differ from one school to the next.

Directory of Interest Group Members

Marty Grenhart - Berkeley Law

A short survey was distributed via the interest group list serve and 59 members completed the survey. Those responses were compiled and pushed out to the membership as an Excel sheet (PDF version) in January. Since the directory was distributed another handful of members have asked to be included in the directory. They will be added and a new version of the directory will be distributed in late February.

Employer Outreach Primer

Jill Backer

Dalel Raide - St. Thomas University School of Law

Victoria Ryan - Ava Maria School of Law

A draft version of the primer is currently being reviewed. The group hopes to finalize the document and make it available to the membership by late February.

NALP's Law School Career Services Survey

Dalel Raide

Dalel is in communication with NALP regarding the addition of employer outreach related questions for the 2011 edition of the Law School Career Services Survey.

Interest Group Conference Calls

Dalel Raide

Dalel is exploring issues of interest or concern to the group that might be used as the focus for 2 or 3 interest group conference calls.

Going Forward

The group will hold its next conference call on Thursday, February 17. The call will be used to update members on the status of group projects, conduct environmental scanning and make general announcements regarding the upcoming NALP Annual Conference, conference presentation proposal submission, etc.

Future of the Interest Group

Since its inception, the CSO Employer Outreach Interest Group has been a very active and vibrant group. Almost immediately, a large number of NALP members joined the email list and work on group projects began soon after the group's first conference call. Many members have expressed great enthusiasm and a willingness to help wherever needed. In addition, several members have told me they anticipate that this group will become a primary resource for them as they implement new employer outreach programs in their offices.

I sincerely hope that the NALP Board will consider turning this group into a formal NALP Section. I am confident that the group will make significant, valuable and enduring contributions to the NALP organization, not only as a result of the projects currently in process, but also in terms of educating members in the various aspects of employer outreach. I believe the popularity of this group and the feedback I have received so far demonstrates a clear need for such a resource.

Submitted for your approval,

Marty Grenhart
Chair, CSO Employer Outreach Interest Group

cc: Fred Thrasher, NALP Deputy Director