

CSO EMPLOYER OUTREACH SECTION

Date: 10-13-11

To: Sandra Magliozzi

From Jill Backer, Chair CSO Employer Outreach Section

Email: jill.backer@brooklaw.edu

Direct Line: 718-780-7958

RE: CSO Employer Outreach Section Second Quarter Board Report

Second Quarter Conference Call---on October 11th the section held its second conference call as an official section of NALP. It was a brief call merely meant to push out some specific information to the group and to solicit ideas for the next conference call.

Section Work Group Updates

NALP Bulletin Article Work Group:

Vice Chair: none

The following topics and authors have been submitted to Janet Smith and been approved for publication.

Jill Backer "Employer Outreach—Then and Now published in the July Bulletin

Robin Nackman topic: the 10 best arguments for having an employer outreach person at your law school-- (THIS HAS BEEN SENT FOR PUBLISHING in the November NALP bulletin.)

Brianna Green topic: Benchmarking your outreach efforts---due December for January issue

Sarah Beznoska: How to communicate your employer outreach efforts to your students--due in February for March issue

Annual Education Conference Work Group:

Vice Chairs: Brenda Louard, University of Miami School of Law

Jennifer Horton, Stetson University College of Law

Vicki Huebner, Santa Clara School of Law

The section had approximately 7 RFP's submitted or co-submitted on its behalf. We have (to the best of my knowledge) 3 RFP's accepted for presentation in Austin. I would still very much like the list of accepted proposals by group.

Best Practices Guide Work Group

Vice Chairs: Chris Smith, Elon School of Law

Vicki Ryan, Ava Maria School of Law

The Best Practices Guide is the section's crown jewel. It is a living document, that is constantly added to, of ideas and actions that are of utmost use in employer outreach. Chris continues to prepare each part of the document for public consumption on the NALP document repository. We have run into some timing issues but after the conference call on the 11th we are back on track. We are giving each of 8 team members an area to flesh out and the Best Practices Guide will be back on the NALP document repository by Thanksgiving. The step after that will be to send out a survey that we have worked on to law firm recruiters. Once that survey is completed we will include the data back into the best practices guide. The survey portion should be completed by Austin.

Program Tracking Work Group:

Vice Chair: Lori Hodgson, Phoenix law School

Lori is tracking the Recruiting section and the Public Interest section—both who may have relevant and overlapping information for the CSO Employer Outreach Section. It is now clearer to us that this is for the purpose of compiling materials for current and especially new members.

Going Forward:

The Conference call scheduled for January will be part regular update and part educational forum for the members. At the recent conference call we solicited ideas for the educational component and for speakers. Marty Grenhart mentioned that doing a presentation on the sections Employer Outreach primer would be appropriate and useful. (The primer was created as a document for use by schools that are newly creating the employer outreach function.) Several other members have submitted ideas to me off-line and we will be considering which idea would be best to present in January. An outside lecturer is preferred.

Sincerely,

Jill Backer, Chair
CSO Employer Outreach Section

CC: Fred Thrasher, NALP Deputy Director