MEMO

TO: Mina Jefferson, Board Liaison

FROM: Tracy Evans, NALP Student Professional Development Section Chair

CC: Fred Thrasher, NALP Deputy Director

RE: Student Professional Development Section First Quarter Report

DATE: June 30, 2008

I.   Master List of Professionalism and Professional Development Standards:

In 2007, a sub-group composed of Tracy Evans, Margaret Reuter and Terry Grey were charged with creating a list of "Master Standards" for professional development and professionalism. This charge was initiated based on a survey that was conducted by the Student Professional Development Section in February 2007 and a subsequent survey in the summer of 2007.

The committee recently finalized a set of professionalism and professional development standards and is submitting them to the board for review. Each set of standards has two separate lists, one for student use and one for CSO professionals. The committee is proposing to the board that should the lists be approved, that they be publicized in a Bulletin article then made available to the membership through a brochure or handout. They are provided at the end this report as "Attachments A – D".

II.   Committee Summary

A conference call was conducted on May 6, 2008 to set goals and priorities and to brainstorm on NALP Bulletin Articles and Conference Presentations for the upcoming year. It was a very successful meeting which resulted in the recommendation of 6 conference programming ideas and 7 Bulletin Articles.

Although only 3 of the 6 programs were actually submitted, they should standout as good proposals for the upcoming conference. Proposed programs and articles are outlined below.

Program/Article Title	Description	Author	Proposed Date
1. Best Practices	This is a collection of best Professionalism and Professional Development Practices and is facilitated by the Professionalism Standards and Curricula work group.	Vice Chairs Josie Mitchell (Washington) and Jennifer Walters (Syracuse) will be presenting their findings at the NALP Conference with a teaser in the March Bulletin.	April – NALP Conference March – NALP Bulletin
2. Employer & School Collaboration on Best Practices	Present to NALP Membership best practices for teaching the topics best taught by law schools and employers.	Teaser article on survey results conducted and program detailing results with discussion.	April – NALP Conference Feb./March -- Bulletin
3. Top 10 E-	This is a wonderful cut and	Tracy Evans	September Issue

Professionalism Do's and Don'ts	save resource for schools to handout to their students about social networking website etc.	Amy Gerwitz	
4. Training – Project Assignment Check Sheet	Another Cut & Paste article for schools to use	Paula Nailon	November Issue
5. He Said, She Said Column	See details in Misc.	Pascale Bishop	TBD by Janet
6. Why Your Employees Should Not Blog		Carrie Anne in Collaboration with Josie Mitchell	TBD by Janet

III. Work Group Reports

A. **Professionalism Standards & Curricula:**
- A blurb asking schools to submit their practices to Josie and Jennifer was included in one of the June NALPNow! E-mails.

- We are in the process of establishing a Master List of Student Professional Development List Serve members so that this committee can start contacting CSO professionals directly to obtain their professionalism "best practices".

B. **Resource Bibliography**
- The committee decided to make this an annotated bibliography.

- Again, a blurb requesting resource suggestions was included in one of the NALP Now! E-mails.

- The Vice Chair, Amy Schwartzenbach reports that she has been getting a good response and has started the weeding process before she starts to annotate the resources.

C. **"Self Charted" Professional Development Guide**
Susan Gainen will be presenting a detailed report of her work group for the next quarter.

D. **Lawyer/Law Student Professional Development Collaboration**: Submitted by David Diamond. David Diamond and Kay Nash (Lawyer Professional Development Chair) held a conference call with Judy Collins, Karen Britton and Marilyn Drees (from the Research Advisory Committee) to discuss the creation of a survey tool for law school and law firm professional development administrators to report on their professional development efforts and expectations. We received the approval to move forward with a survey and will now begin to develop the actual survey content. David is in the process of preparing a draft survey for Law Schools and is working with the Lawyer Professional Development section to prepare a Law Firm survey.

IV. Environmental Scan:

E-Professionalism as we tagged it last year has become a pressing issue for many Career Services Professionals. This includes social networking sites such as MySpace and Face Book as well as e-

mail, cell phones and blackberries to name a few. Employers although they may not formally profess to using sites such as MySpace or Face Book, are consistently relying on social networking sites to explore potential candidates prior to employment. In a recent book written by Associate Law Professor, Daniel Solove, who teaches at George Washington University called The Future of Reputation: Gossip, rumor and privacy on the internet, he professes to "be amazed by what people will divulge about themselves (and others) on-line".

NALP might want to consider adding a work group next year that addresses ways to educate students on how to use these tools to benefit their careers and not hinder them as well as ways to "clean up" their on-line reputation should it already be compromised.

V.   Miscellaneous

Pascale Bishop is proposing introducing a column to the Bulletin Called He Said, She Said. Here's Pascale's notes: It would be a She Said/He Said kind of column, where a law firm professional and a law school professional discuss one or more aspects of professional development from each of their perspectives, not in a confrontational way but just to create better understanding of how both sides view the issue and what each can do to help the other. For example, some topics could be:

(a) managing students'/young associates' expectations of what it means to work at a large law firm beyond getting a high salary (which is all some of them seem to consider) e.g. hours, billing, balancing work priorities, etc.;

(b) how to guide students/young associates into making active decisions about their career paths; or

(c) how firms and CSOs can guide students/young associate in building good relationships in the work place (e.g. with partners, other associates, staff) for example by beginning with their relationships with school equivalents (faculty, other students and staff).

VI.   Attachments: Master Lists of Standards for Board Review