

From Hollywood to the Heartland –

Best practices for Large and Small Career Services Offices

Career Services: Keys to Success

- Excellent Customer Service
- Creative Program & Resource Development
- Effective Relationship Management
- Staff Management/Leadership
- Effective Communication/Marketing
- Resourceful Budget Management Skills
- Self-Promotion/Public Relations
- Managing Expectations



Career Services: Strategic Objectives

- Help Students/Alumni Navigate the Career Management Process
- Providing Excellent Customer Service
- Managing Expectations
- Public Relations