

NALP 2011 Annual Education Conference

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Get 'Em While They're Young

One-L Outreach

Thomas C. Ksobiech
The University of Alabama School of Law
Patricia Hodny
University of North Dakota School of Law



Why Does This Matter?

- First Impressions Can Last
- One-Ls Don't Know What's Going On
- So Many Viable Options Cause a Failure to Act
- We're Limited; Rumors Aren't

I. Restrictions

- NALP Rules
- ABA Rules
- But What About non-NALP Employers?
- But What About Government Jobs?

II. Programming

- Initial Outreach Program
- One-L Focused Programming
 - Career Choices/Practice Areas
 - Resume/Cover Letters
 - Interview Skills
 - Networking
- Student Professional Development

III. Career Counseling

- Incorporating a Mandatory One-L Meeting
- Discussing Summer Options
- Basic Skills Counseling
- Building a Relationship
- MBTI and Strong Inventory
- Set Goals, Timelines, & Maintain On-Going Relationship

IV. Other Counseling

- Know When to Defer!
- Health Counseling
- Academic Counseling/Pep Talks
- Debt Management
- International Students
- Know Your School's Resources

V. Summer Opportunities

- Firms
 - NALP
 - Smaller/Local
 - Unique Markets
 - Minimum Wage Laws
 - Diversity Programs

V. Summer Opportunities

- Non-Firm Jobs
 - Government Positions
 - Non-Profit Organizations
 - Judges
 - Faculty/Law School Offices
 - Policy Organizations
 - Businesses
 - Healthcare

V. Summer Opportunities

- Externships/Internships
- Study Abroad
- Law Classes

VI. Resources

- No Law School Subscription Required
- Requires Law School Subscription
- Diversity Programs Targeting One-Ls
- Career Fairs for One-Ls

VII. Wrapping Up

- Discussion
