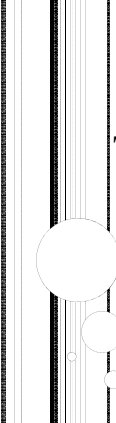


**THE INS AND OUTS OF PUBLIC INTEREST
ADVISING WHEN IT'S JUST YOU
(OR FEELS THAT WAY)**



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**WHAT'S DIFFERENT ABOUT PUBLIC
INTEREST ADVISING?**

- Timing / Counseling
- Application Materials
 - Resumes/CVs
 - Cover Letters/Personal Statements
 - Transcripts (Do Grades Matter?)
 - References
 - Writing Samples
- Funding (Salaries, LRAPs, CCRAA)
 - Get them thinking early without scaring them



**SOUND LIKE AN EXPERT WITHOUT
REINVENTING THE WHEEL**

Identifying and Prioritizing the Best Resources

- o General List of Print and Online Resources
- o In particular:
 - o PSLawNet (soon PSJD) – it's not just for job postings!
 - o Using the Listservs – that's what friends are for!
 - o Public Interest Specialty Guides
 - o NALP Shared Resources Pool / Conference Handouts / Bulletin Archives
 - o NALP/EJW Webcasts

CREATING YOUR GAME PLAN

Determine Your Priorities

Get Others to Help

Establish and Use
Protocols

**CREATING YOUR GAME PLAN:
DETERMINING YOUR PRIORITIES**

Take Inventory:
No Two Schools Are Exactly the Same


Identify What you Have, What you Need
and What you Want

CREATING YOUR GAME PLAN:
GETTING OTHERS TO HELP

Faculty

Students

Alumni




CREATING YOUR GAME PLAN:
USE PROTOCOLS

Determine: What programs, events and announcements need to happen every year?

Review: What emails, flyers and other documents have you used for these programs in the past?

Create: A folder and DETAILED document listing dates, deadlines and full texts of all email and other announcements.



Facilitated
Brainstorming
&
Q&A

