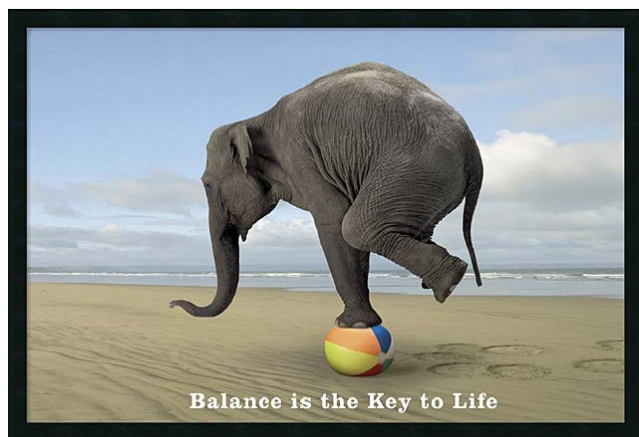


STAYING IN TOUCH: BALANCING DATA COLLECTION AND RECENT ALUMNI COUNSELING – 2013 NALP Annual Education Conference

PLANNING FOR EACH STAGE OF THE ALUMNI – COUNSELOR RELATIONSHIP



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STAGE 1: Preliminary matters – setting up your school for successful data collection

- Educate faculty, alumni and others affiliated with the institution on how we do what we do, why, and how they can assist
- Figure out roles of CSO staff and who should be graduates' point of contact

STAGE 2: Getting off on the right foot—laying the groundwork for a productive relationship prior to graduation

- Understand the mindsets of students and counselors prior to graduation
- Structure the relationship to facilitate ongoing communication
- Define the efforts you will use for data collection prior to graduation
- What's the messaging about reporting and compliance (what you need and why you need it), and by whom
 - Address negative feedback or non-responsiveness from students/alumni
- What services/resources to offer during this time

STAGE 3: Managing the transition from student to graduate

- Understand the mindsets of students and counselors at and following graduation
- Define the relationship between graduate and CSO versus student and CSO
- Define the efforts you will use for data collection during the graduation – bar exam (May – July) period
- What's the messaging about reporting and compliance, and by whom
 - Address negative feedback or non-responsiveness from alumni
- What services/resources to offer during this time

STAGE 4: Maintaining contact and outreach post bar exam

- Understand the mindsets of students and counselors at and following the bar exam
- Define the efforts you will use for data collection from the bar exam – 9 months out (July - March) period
- What's the messaging about reporting and compliance, and by whom
 - Address negative feedback or non-responsiveness from alumni
- What services/resources to offer during this time