



LinkedIn 2.0

Sheila Driscoll, The George Washington University Law School

Tom Rodriguez, Steptoe & Johnson LLP

Leslie Meagley, Meagley Strategic Marketing LLC

Original Artwork by Erin Shillenn

Who is in the audience?



Goals and Objectives

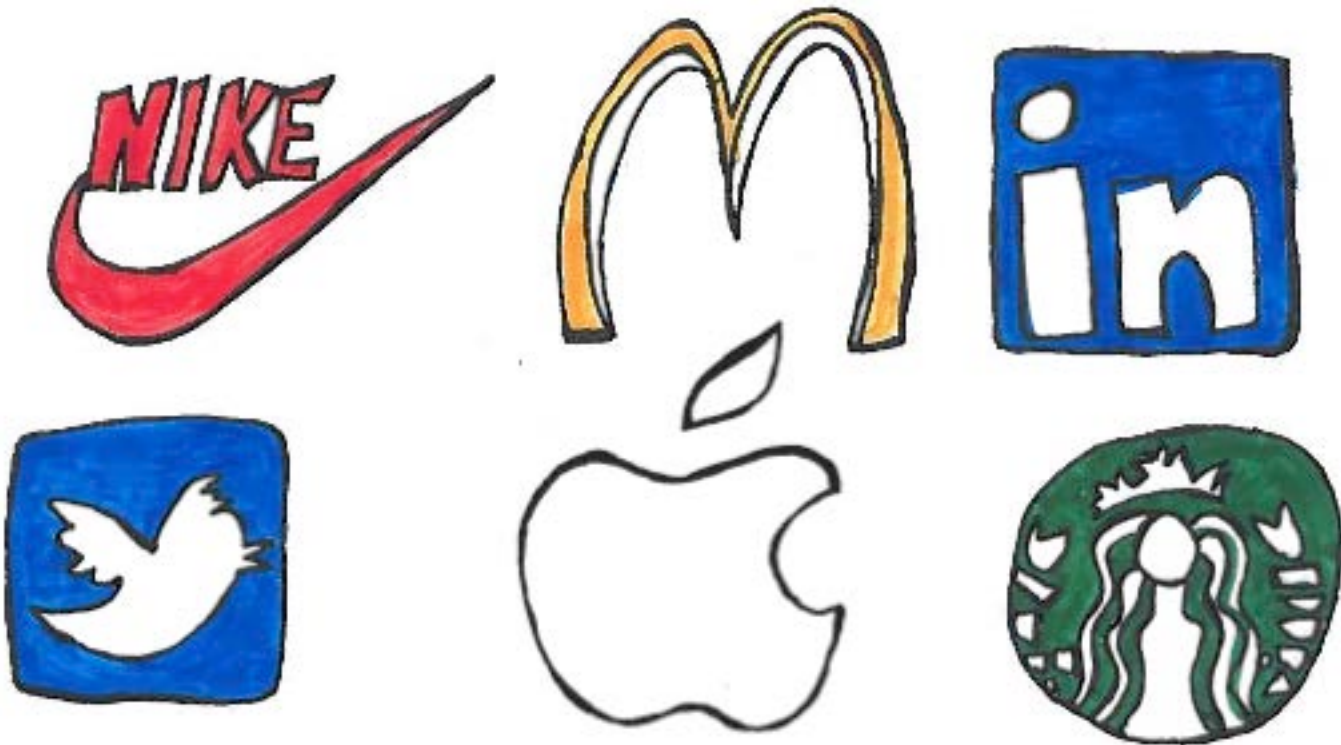
- **Boost your personal professional development and branding**
- **Engage with peers;** expand your network
- **Be more effective** at your job
- **Become familiar with advanced features** and be the “go-to” expert on LinkedIn
- Understand how **LinkedIn can kickstart young careers**
- **Master social media etiquette**

What's in it for me?



Professional Branding

- Don't be surprised by what "Google" says about you
- Take control of your online presence



Supercharge Your Profile

- Professional Headline
- Photo
- Custom url
- Contact information
- Be active
- Summary
- Add Sections
- Experience
- Education



FAIL!

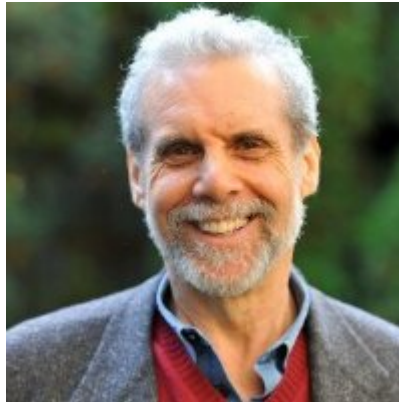
A picture is worth
1,000 words



Happy, Successful People



Gretchen Rubin,
“Happiness Project” Author



Daniel Goleman,
“Emotional Intelligence” Author



Reid Hoffman,
LinkedIn Founder



Maria Shriver,
Journalist, Author etc.



Suze Orman,
Financial Guru



Arianna Huffington,
Huffington Post



Search for people, jobs, companies, and more...



Advanced

169

1



Sheila Driscoll

Law Career Services Professional
Washington D.C. Metro Area | Higher Education

Current The George Washington University Law School
Previous GroupMagellan Attorney Placement LLC, Goodwin Procter LLP, District Court of the Virgin Islands
Education Georgetown University Law Center

Edit

500+ connections

www.linkedin.com/in/sheilakdriscoll/

Contact Info

Background



Summary

I am currently the Director of Judicial Clerkships and a career counselor in the Office of Career Strategy and Professional Development at The George Washington University Law School. Since 2002, I have advised thousands of law students on a broad range of legal careers. As the Director of Judicial Clerkships since 2009, I have also helped countless students and alumni navigate through the clerkship application and hiring process.

Before joining GW Law, I was a recruiter for a legal placement firm and a litigation associate for a large law firm in Boston, MA. In addition, I clerked for two years for a federal judge on the island of St. Thomas.

My areas of expertise include: Legal Career Counseling, Resume Writing and Resume Review, Judicial Clerkships, and Career Advice



Experience

Director of Judicial Clerkships and Career Counselor

The George Washington University Law School
October 2002 – Present (11 years 7 months)

Advise students interested in clerkships and judicial internships, including working with Faculty Clerkship Committee and planning and presenting clerkship-related programming such as "Nuts & Bolts of Applying to Judicial Clerkships."

Direct and supervise the judicial clerkship program coordinator, as well as student assistants.



View our Webinar and Learn How to Benefit From a Social Recruiting System!



Executive Jobs

Browse thousands of exclusive job offers for executives. Join now!

Who's Viewed Your Profile

5 Your profile has been viewed by 5 people in the past 3 days.

16 You have shown up in search results 16 times in the past 15 days.

Unlock the full list with LinkedIn Premium

Profile Strength



All-Star

Share your profile

People Also Viewed



Tiffany Sepulveda
Senior Career Counselor at The George Washington University Law School



Katie White
Director of Employer Outreach at The George Washington University Law School and Principal at KT White Law Careers, LLC



Julie Perschbacher McLaughlin
Associate Director at The George Washington University Law School



Jaya Saxena
Law Career Services Professional

Custom Url

Summary

Experience

Making Your Experience Pop!

 Add a link

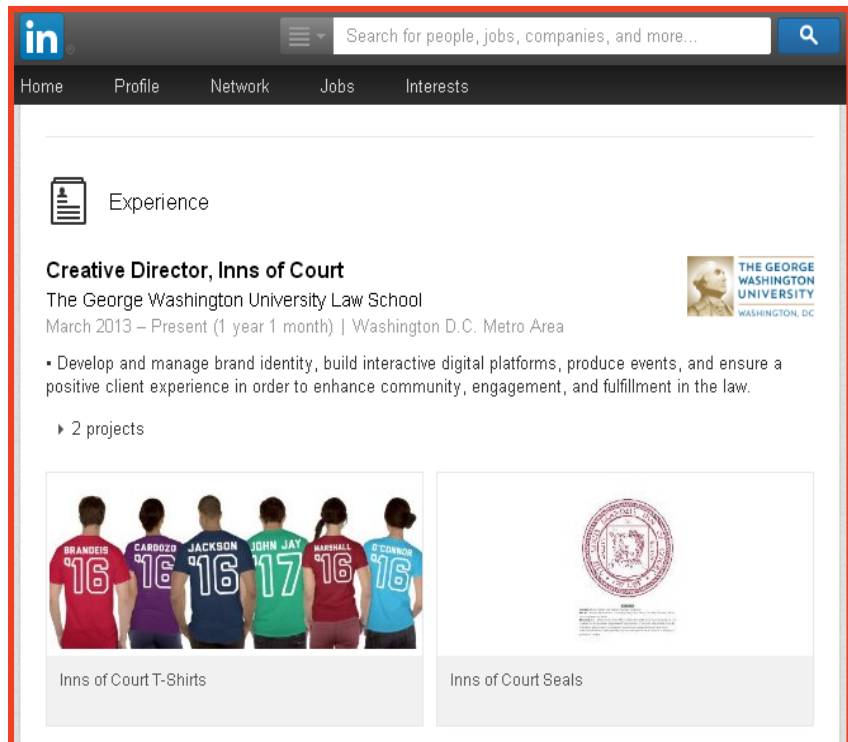
 Upload a file

Organize and plan career-related programs including "Program," and "How to Find your 1L Summer Job" as resume and cover letters.

Serve as point-person in office for using Symplicity, in counselor notes and reporting.



LinkedIn 2.0 Presentation at NALP Conference in Seattle

A screenshot of a LinkedIn profile. The header shows the LinkedIn logo, a search bar, and navigation tabs for Home, Profile, Network, Jobs, and Interests. The main section is titled "Experience" and features a job listing for "Creative Director, Inns of Court" at "The George Washington University Law School" from March 2013 to Present. Below the listing are two project thumbnails: "Inns of Court T-Shirts" showing a group of people in colorful shirts with names and years, and "Inns of Court Seals" showing a circular seal.

Ghost profiles

The screenshot shows a web browser window displaying a LinkedIn search results page for the name "tom rodriguez". The browser's address bar shows the URL "http://www.linkedin.com/vsearch/?type=all&keywo". The LinkedIn navigation bar includes "Home", "Profile", "Network", "Jobs", "Interests", "Business Services", and "Upgrade". The search results are displayed in a list format, showing 270 results for "tom rodriguez".

The search results list includes the following profiles:

- R. Thomas Rodriguez** (you): Legal Recruiting Manager, Washington D.C. Metro Area · Human Resources. Similar · 328. Edit button.
- Tom Rodriguez** (2nd): Attorney Recruiting Manager at Spriggs & Hollingsworth, Washington D.C. Metro Area · Law Practice. 1 shared connection · Similar. Connect button.
- Thomas Rodriguez** (2nd): Analog Design Engineer at Freescale Semiconductor, Austin, Texas Area · Semiconductors. 1 shared connection · Similar. Connect button.
- Thomas Rodriguez** (3rd): Systems Administrator at AAC Inc, Washington D.C. Metro Area · Information Technology and Services. Similar. Connect button.
- Tom Rodriguez** (3rd): Deputy Campaign Manager at Ron George for Governor, Washington D.C. Metro Area · Political Organization. Similar. Connect button.
- Thomas Rodriguez**: Senior Pastor at Orange Church of the Nazarene, Washington D.C. Metro Area · Real Estate. Similar. Connect button.

The left sidebar contains search filters for "All", "Relationship", and "Location". The "Relationship" filter is expanded, showing options like "All", "1st Connections (1)", "2nd Connections (2)", "Group Members (1)", and "3rd + Everyone Else (267)". The "Location" filter is also expanded, showing options like "All", "United States (198)", "France (14)", "Houston, Texas Area (11)", and "Greater Los Angeles... (11)".

On the right side of the search results, there are promotional banners for "Premium Search" and "Premium Search Tools". The "Premium Search" banner says "Find the right people in half the time." and the "Premium Search Tools" banner lists features like "Premium filters", "Automatic search alerts", and "Full profile access". There is also an "Upgrade" button.

The bottom of the screenshot shows the Windows taskbar with various application icons and the system clock displaying "2:24 PM 4/4/2014".

Skills and Endorsements

The screenshot shows a web browser window displaying a LinkedIn profile page. The browser's address bar shows the URL <http://www.linkedin.com/profile/view?id=23089521>. The page title is "Your Profile | Li...". The browser's menu bar includes "File", "Edit", "View", "Favorites", "Tools", and "Help". The browser's toolbar shows various icons for home, search, and other functions.

The LinkedIn page header includes the LinkedIn logo, a search bar with the text "Search for people, jobs, companies, and more...", and a notification bell icon with the number "28".

The main content area is titled "Skills & Endorsements". It features a section for "Top Skills" with a list of skills and their corresponding endorsement counts:

- 27 Recruiting
- 16 Interviews
- 9 Human Resources
- 8 Event Planning
- 7 Training
- 4 Legal Writing
- 4 Management
- 4 Leadership
- 3 Program Management
- 2 Staff Development

Each skill is accompanied by a horizontal row of small profile pictures representing the people who endorsed that skill. Below the "Top Skills" section, it says "R. Thomas also knows about..." and lists three skills with their endorsement counts:


- 2 Public Speaking
- 1 Employment Law
- 1 Legal Research

On the right side of the page, there are two sections:

- People You May Know:** This section displays four profile pictures of suggested connections. The first person is Wilson Lin, with a "2nd" degree connection indicator. Below the pictures, it says "Wilson Lin - Patent Law" and "Connect 5".
- Ads You May Be Interested In:** This section displays three advertisements:
 - Rich Dad Edu. 4/22-4/26:** Coming to Alexandria, Bethesda, Fairfax, McLean & More. Save Your Seat!
 - Onboarding Made Easy:** New Hire Website, Automated W-4, I-9 and Other Forms. Take a Look!
 - Contract Attorneys Needed:** Collection firms seeking stand-in counsel for regional procedural hearings.

The bottom of the screenshot shows the Windows taskbar with various application icons (Internet Explorer, File Explorer, Adobe Reader, etc.) and the system tray showing the time as 2:36 PM on 4/4/2014 and a zoom level of 124%.

Manage your endorsements

 Skills & Endorsements Edit | ↑↓

Skills and Endorsements Settings

I want to be endorsed Yes No

- Include me in endorsement suggestions to my connections
- Show me suggestions to endorse my connections
- Send me notifications via email when my connections endorse me



Add & Remove | **Manage Endorsements**

What are your areas of expertise? Add

You can still add: 47

50 Career Counseling × 28 Resume Writing × 5 Politics ×

← → Drag to reorder.



Be Active

- Pulse
- Influencers
- Groups
- Blogging
- Following Companies



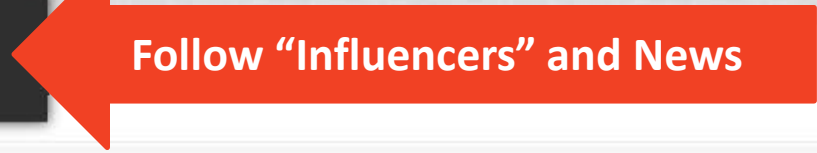
Are You A Director

Worldwide Who's Who network for Successful Women.



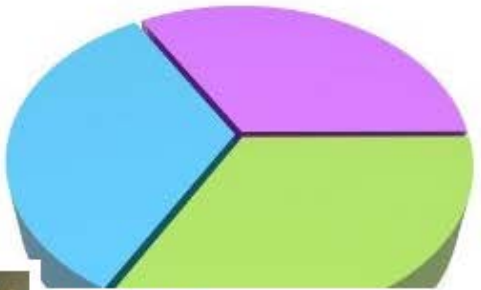
Pulse The news and insights

- Companies
- Groups
- Pulse
- Education



Follow "Influencers" and News

Your News Influencer Posts All Influencers All Channels All Publishers



Greg Morey

Director, Local Digital Operations for Tribun...

+ Follow

Beating The Law of Thirds

April 2, 2014

In: Leadership & Management

1.8K 86 10



Ron Kind

Representative at US Congress

+ Follow

Raise the Minimum Wage

April 2, 2014

In: Your Career

592 39 34

Follow More Influencers



See all >

Ads By LinkedIn Members



Are You a Female Director
Apply Now to the National Association of Professional Women. Register Free

[Learn More >](#)



MSW for Counselors
Earn a Master of Social Work online through USC's Virtual Academic Center

[Learn More >](#)



Afghanistan 2014 - Support Free, Fair, and Transparent Elections #ForAfghanDem



Pulse The news and insights you need to know.

Your News Influencer Posts All Influencers All Channels All Publishers

Top minds, big ideas.

Follow trusted industry Influencers to get essential professional insights and career advice.



Adam Lashinsky

Sr. Editor at Large, Fortune Magazine

Best Advice: Serve the Reader (aka the Customer)

This post is part of a series in which LinkedIn Influencers share the best advice they've ever received. Read all the...

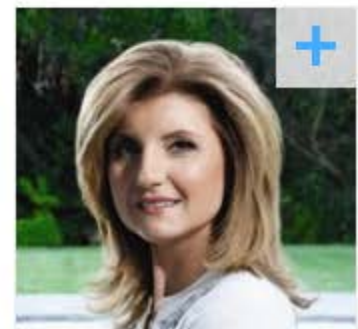
Feb 25, 2014

Follow

66,855
followers



Most Followed ▾



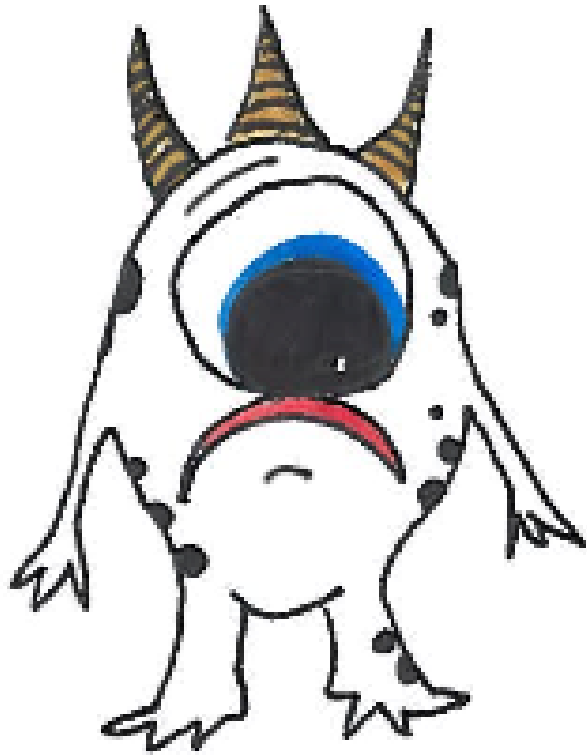
Share

- Join Groups and comment
- Create your own group
- Share interesting news articles etc. to your network
- Publish a blog through Linked In (coming soon!)



Share an Update...

LinkedIn is the new Monster



Where the job postings are

Jobs You May Be Interested In



CLIENT DESKTOP MANAGER

Sponsored

Loyola University Chic...



Government Contracts Attorney

×

Axiom - Washington DC



Director of Winback Marketing

×

University of Maryland Unive...



Associate Director, Ross Alumni

×

University of Michigan Ross...

[Feedback](#) | [See more](#) »



Get hired faster with [Job Seeker Premium](#)

Job Recruiters Eschew Monster to Find Hidden Talent on LinkedIn

By Olga Kharif | Dec 13, 2012 5:00 PM ET | [- Comments](#) [Email](#) [Print](#)



Josh Bersin
Contributor

LEADERSHIP 2/12/2012 @ 2:21PM | 171,435 views

LinkedIn is Disrupting the Corporate Recruiting Market

 89 comments, 56 called-out

[+ Comment Now](#) [+ Follow Comments](#)

THE WALL STREET JOURNAL.

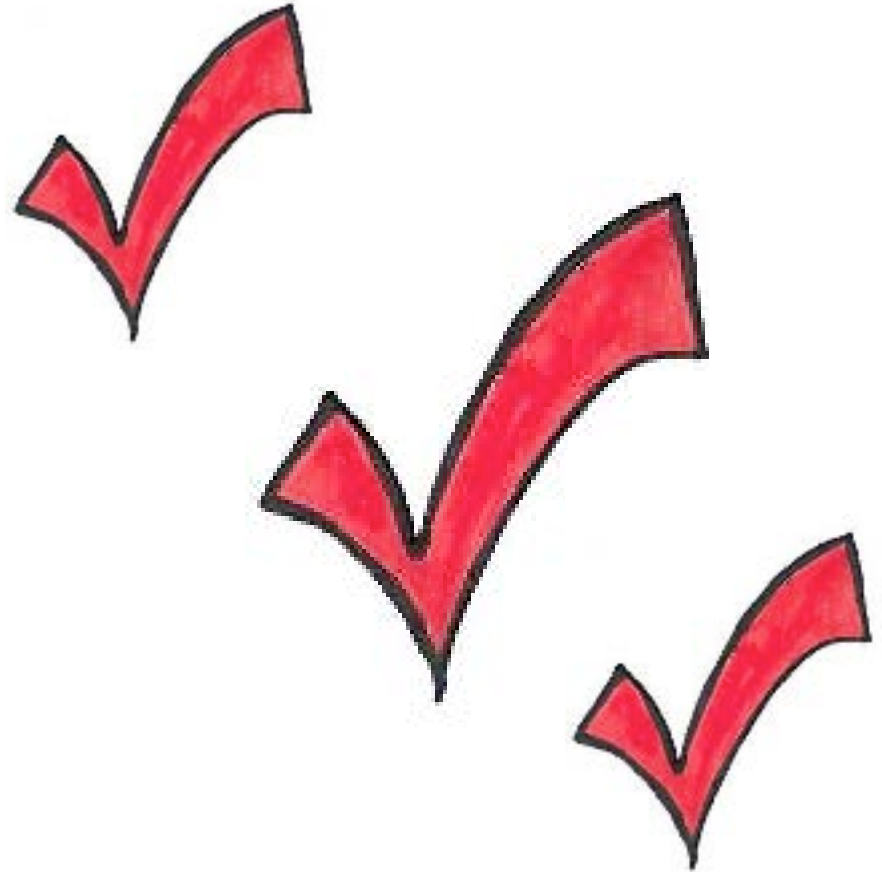
OPINION

Job Hunting in the Age of LinkedIn

A few tips for the people doing the hiring, from someone who was looking for work.

Be More Efficient

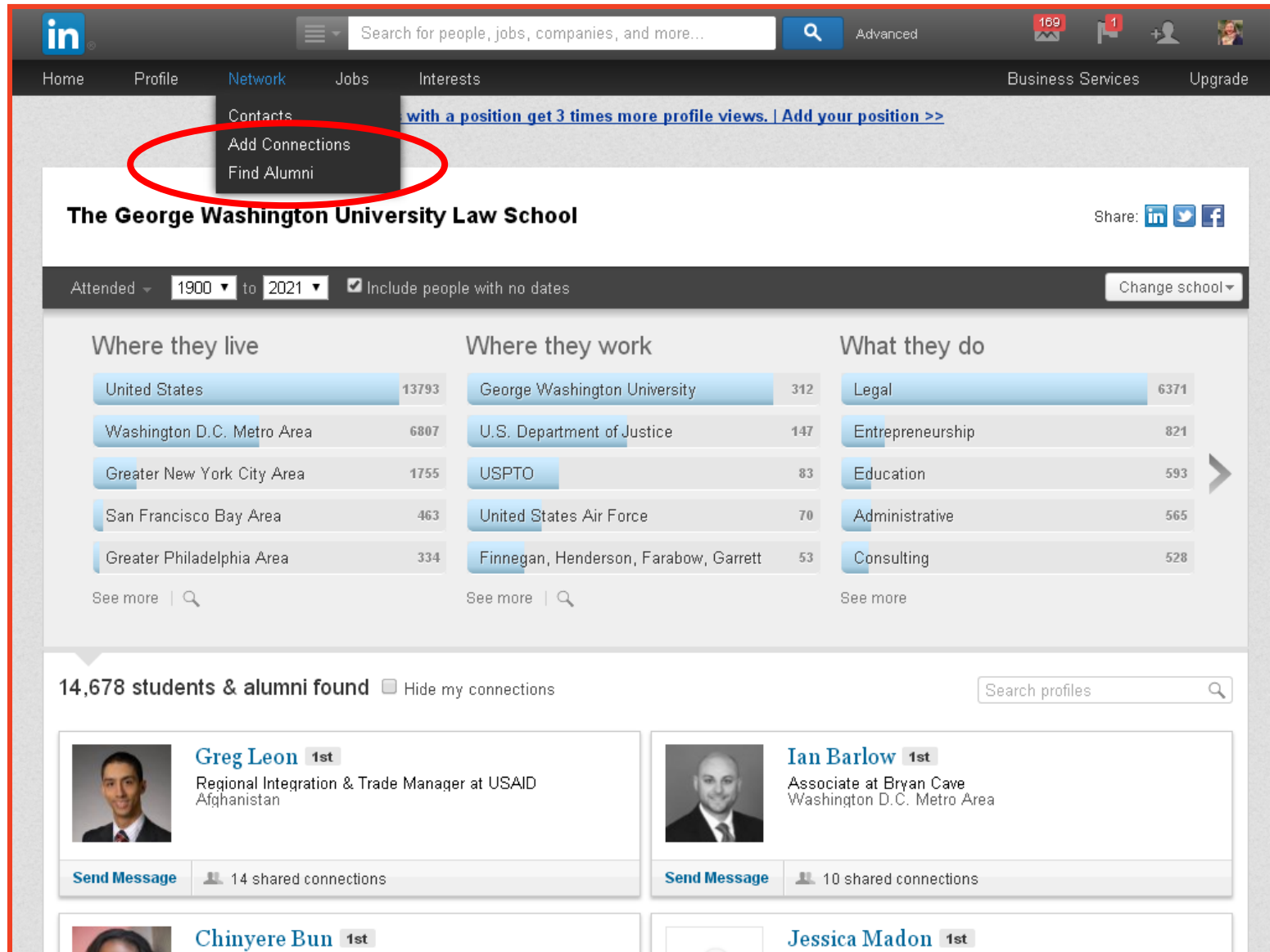
- Find people more easily – find panelists for your programs, connect students with alumni
- Stay on top of news in your industry
- See what the competition is doing



Find Right People *Fast*

The image shows a screenshot of the LinkedIn search interface. At the top, the LinkedIn logo is on the left, and a search bar contains the text "Search for people, jobs, companies, and more...". To the right of the search bar are icons for "Advanced", "169", "1", and a user profile picture. Below the search bar, the word "SEARCH" is highlighted in a dark box, and "486,164 results" is displayed. A "Save search" button with a gear icon is on the right. A filter overlay titled "Advanced People Search" is open, with a red arrow pointing to it from the left. The overlay has a "Reset" and "Close" button in the top right. On the left side of the overlay, there are tabs for "People" (selected) and "Jobs". Below the tabs are input fields for "Keywords", "First Name", "Last Name", "Title", "Company", "School" (with "George Washington Law" entered), "Location" (with a dropdown menu set to "Located in or near:"), "Country" (with a dropdown menu set to "United States"), and "Postal Code" (with a "Lookup" button). On the right side of the overlay, there are several filter sections: "Relationship" with checkboxes for "1st Connections" (checked), "2nd Connections" (checked), "Group Members" (checked), and "3rd + Everyone Else" (unchecked); "Location"; "Current Company"; "Industry"; "Past Company"; "School"; "Profile Language"; "Nonprofit Interests"; "Groups" with checkboxes for "Career Services Professionals", "Federal Law Clerk Alumni Group", "George Washington Law Alumni Association", "Georgetown University Law Center", and "Georgetown University Law Center Alumni"; "Years of Experience"; "Function"; "Seniority Level"; "Interested In"; "Company Size"; "Fortune"; and "When Joined". At the bottom left of the overlay, there is a blue "Search" button and a "Reset" link.

Find Alumni



Search for people, jobs, companies, and more... Advanced

Home Profile **Network** Jobs Interests Business Services Upgrade

Contacts **with a position get 3 times more profile views. | Add your position >>**
Add Connections
Find Alumni

The George Washington University Law School

Share: [in](#) [t](#) [f](#)

Attended to Include people with no dates

Where they live

United States	13793
Washington D.C. Metro Area	6807
Greater New York City Area	1755
San Francisco Bay Area	463
Greater Philadelphia Area	334

[See more](#)

Where they work

George Washington University	312
U.S. Department of Justice	147
USPTO	83
United States Air Force	70
Finnegan, Henderson, Farabow, Garrett	53


[See more](#)

What they do

Legal	6371
Entrepreneurship	821
Education	593
Administrative	565
Consulting	528


[See more](#)

14,678 students & alumni found Hide my connections




Greg Leon 1st
Regional Integration & Trade Manager at USAID
Afghanistan

[Send Message](#)




Ian Barlow 1st
Associate at Bryan Cave
Washington D.C. Metro Area

[Send Message](#)



Chinyere Bun 1st



Jessica Madon 1st

Engaging Your Alumni

The image shows a screenshot of a LinkedIn group page for the 'George Washington Law Alumni Association'. The page features a navigation bar at the top with options like Home, Profile, Network, Jobs, Interests, Business Services, and Upgrade. A search bar is also present. Below the navigation bar, there are several promotional banners, including one for 'Are You a Female Director?' and another for 'the National Association of Professional Women. Register Free'. The main content area displays a post by Amye Lee Rheault titled 'Register today for GW Law Alumni Week 2013, Sept 23-28'. Below this post is a discussion prompt: 'Start a discussion or share something with the group...'. The right sidebar shows 'Members of this Group' with a profile for K. Scott Tatlock and a 'Your group contribution level' section. At the bottom, there are advertisements for 'Professional Women Only' and 'Self-Paced Online Degrees'. Annotations include a blue arrow pointing to the 'Members' tab in the navigation bar, and a red circle around the 'Member' button and the 'i' icon next to it.

in Search for people, jobs, companies, and more... Advanced 169

Home Profile Network Jobs Interests Business Services Upgrade

Are You a Female Director? Companies Groups Pulse Education

the National Association of Professional Women. Register Free

GW LAW George Washington Law Alumni Association 5,269 members Member i

Discussions Promotions Jobs Members Search

Register today for GW Law Alumni Week 2013, Sept 23-28 Manager's Choice
Amye Lee Rheault
We're excited to announce GW Law Alumni Week 2013! Check out the full...
Alumni Week
Like (1) • Follow • 8 months ago

Start a discussion or share something with the group...

Your Activity

Popular Recent

The GW Law Spring 2014 Government Procurement Law Newsletter is now available online.
Jessica Tillipman
Assistant Dean for Field Placement, Anti-Corruption Law Professor
http://issuu.com/gwlawpubs/docs/gwlaw_newslettergc_final_lowres
Like (1) • Comment • Follow • 1 month ago
Ary Dib Dias likes this

Members of this Group

K. Scott Tatlock (田繼熹)
Acting Director, Office of China and Mongolia at U.S. Department of Commerce
Unfollow K. Scott See all members

Your group contribution level

Start by commenting in a discussion. Group participants get 4x the number of profile views.

Getting Started

Ads You May Be Interested In

Professional Women Only
Apply Now to the National Association of Professional Women. Register Free

Self-Paced Online Degrees

Track Group Engagement

The screenshot shows the LinkedIn interface for the George Washington Law Alumni Association group. The group has 5,269 members and was started on June 23, 2008. The analytics section provides a breakdown of member demographics, including seniority levels and location. A large blue circle on the left contains the text 'SHARE THESE STATS'.

George Washington Law Alumni Association 5,269 members [Member](#)

Discussions Promotions Jobs Members Search

Summary Demographics Growth Activity

SHARE THESE STATS

MEMBERS
5,269

COMMENTS LAST WEEK
0

SENIORITY

Seniority	Count
Senior	1620
Entry	1025
Partner	729
Director	528
VP	324

LOCATION
44% Washington...

FUNCTION
35% Legal

STARTED ON
June 23, 2008

Help Center About Press Blog Careers Advertising Talent Solutions Tools Mobile Developers Publishers Language Upgrade Your Account

Sample Group Questions

- Who was your favorite professor?
- What were the most useful classes you took in retrospect?
- Students are about to graduate, what's the best career advice you ever heard?
- The first year associates start soon, share a favorite memory from your first year at the firm?



Goodwin Procter Alumni

Discussions

Members

Search

GOODwin Memories: 1st years start next week. What do you remember most from your 1st year at GP?

Maureen Shea

Director, Office of the Chair at Goodwin Procter LLP



Sheila Driscoll

Law Career Services Professional

I remember being asked by a very important senior partner to bring him copies of a brief and I set him an email trying to explain how much easier and faster it would be if he just printed it out himself from his desktop. This was too difficult of a technical task for him and did not go over so well, but the email provided much amusement for all the other associates (~~#whatnottodo~~).

Delete • 5 months ago



Douglas

Douglas Brooks

Managing Partner at LibbyHoopes, P.C.

My law school friend calling Jay Wilcoxson and pretending to be a senior partner in the NYC office. He told Jay he was assigning him to a "triple reverse backwards corporate merger" (Jay was in litigation), scolded Jay for asking whether this should go through the assignment coordinator, and told Jay he was going to get t-shirts made for the whole merger team. Jay's confused and scribbled notes of the call were classic.

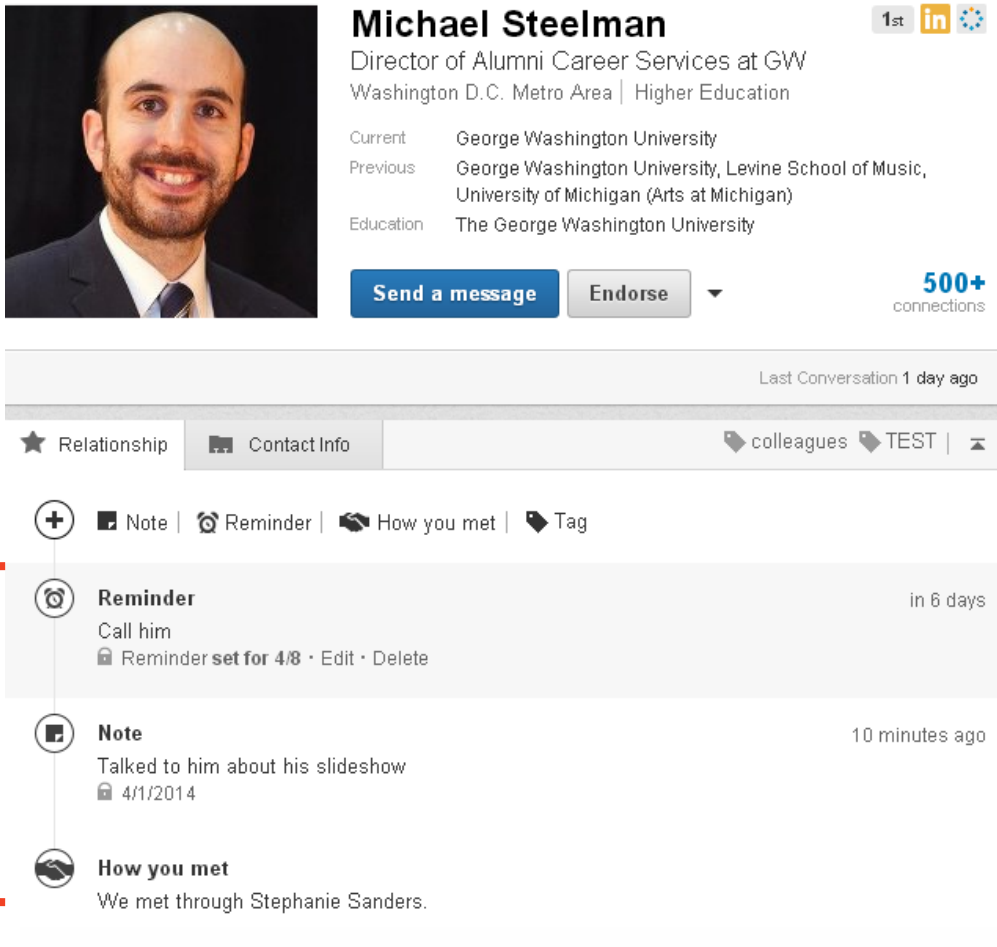
Unlike • Reply privately • Flag as inappropriate • 4 months ago



 [Jay Wilcoxson](#), [Sheila Driscoll](#) like this

Become the
“Go To”
Expert



Track relationships with notes



Michael Steelman 1st  

Director of Alumni Career Services at GW
Washington D.C. Metro Area | Higher Education

Current George Washington University
Previous George Washington University, Levine School of Music,
University of Michigan (Arts at Michigan)
Education The George Washington University

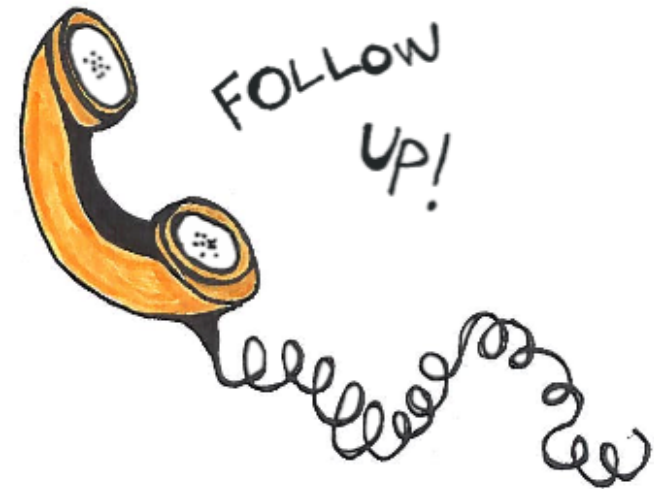
[Send a message](#) [Endorse](#) 500+ connections

Last Conversation 1 day ago

★ Relationship [Contact Info](#) [colleagues](#) [TEST](#)

[+](#) [Note](#) | [Reminder](#) | [How you met](#) | [Tag](#)

- Reminder** in 6 days
Call him
Reminder set for 4/8 · Edit · Delete
- Note** 10 minutes ago
Talked to him about his slideshow
4/1/2014
- How you met**
We met through Stephanie Sanders.



Manage your network with tags

Robert Algeri 1st

Partner at Great Jakes Marketing Company
Greater New York City Area | Legal Services

Current Great Jakes Marketing
Education Muhlenberg College

[Send a message](#) [Endorse](#) 500+ connections

Last Conversation 1 day ago | English

★ Relationship Contact Info LMA2014 Conference

Tag

- favorites
- LMA2014 Conference
- MCEI
- video producer

[+ Add new tag](#)
[* Manage tags](#)

RE: Meeting
4/9/2014 via LinkedIn

Background

Summary

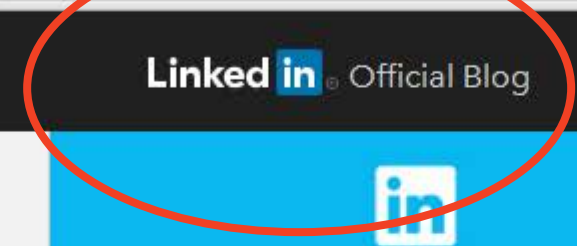
I am a co-founder of Great Jakes, a marketing firm that has been introducing of mid-size and large law firms. One such idea is the use of "Attorney Micro customizable websites for each attorney that fit within the firm's larger webs...

I write and speak on trends and issues relating to legal marketing and am a... Blog. Listed below are some of my recent speaking engagements:

Sort by Recent Conversation Filter by LMA2014 Conference Search

Select All

- Robert Algeri** 1st a day ago
- Smarter Websites for Smarter Law Firms at Great Jakes Marketing
Greater New York City Area
 LMA2014 Conference
- Seth Kerker** 1st 2 days ago
- Managing Director at American Conference Institute
Greater New York City Area
 LMA2014 Conference



5 TIPS

TO FUTURE-PROOF YOUR CAREER

Why it Pays to be Adaptable: Tips to Future-Proof Your Career [IN...]

A large blue graphic with the text "5 TIPS TO FUTURE-PROOF YOUR CAREER" and a sub-headline "Why it Pays to be Adaptable: Tips to Future-Proof Your Career [IN...]".

Your Groups

connect powered by citi

15

IxDA
INTERACTION DESIGN ASSOCIATION

Join 59 groups

Professional...
New Destination to Stay Up-to-Date with Your LinkedIn Groups

Interaction Design Association

A section titled "Your Groups" showing various LinkedIn groups, including "connect powered by citi", "IxDA INTERACTION DESIGN ASSOCIATION", and "New Destination to Stay Up-to-Date with Your LinkedIn Groups".

LINK

(CATS)

Announcing Know: Con

A purple graphic with the text "LINK (CATS) Announcing Know: Con".

Your source for insights and information about LinkedIn



Finding My Way Home on LinkedIn

Sabrina Johnson

For the past seven years, I pursued a career in recruit

Privacy Settings

The image shows a screenshot of the LinkedIn Privacy Settings page for Sheila Driscoll. The page is divided into several sections:

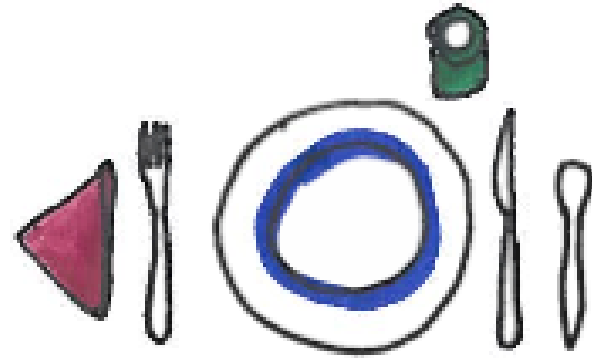
- Account & Settings:** A dropdown menu on the right side of the page, containing options like Sign Out, Upgrade, Manage, Change, Review, and Help.
- Privacy Controls:** A section on the left side of the page, containing options like Turn on/off your activity broadcasts, Select who can see your activity feed, Select what others see when you've viewed their profile, Select who can see your connections, Change your profile photo & visibility, Show/hide "Viewers of this profile also viewed" box, and Manage who you're blocking.
- Settings:** A section on the right side of the page, containing options like Manage your Twitter settings, Manage your WeChat settings, Edit your name, location & industry, Edit your profile, Edit your public profile, and Manage your recommendations.
- Communications:** A section on the left side of the page, containing options like Communications, Groups, Companies & Applications, and Account.

Annotations include:

- A large blue arrow pointing from the left towards the Privacy Controls section.
- A large blue arrow pointing from the bottom right towards the Account & Settings dropdown menu.
- A small blue arrow pointing from the Account & Settings dropdown menu towards the Privacy Controls section.

Etiquette Issues

- Requesting and accepting LinkedIn invites
- Asking and responding to “Introductions”
- Personalize your asks
- Always say “thank you”



Get Introduced !

The image shows a LinkedIn profile for Eric Love, a Senior Legislative Assistant at the U.S. House of Representatives. The profile includes his current role, location (Washington D.C. Metro Area), and previous experience at the Congressional Black Caucus Foundation. A 'Get introduced' button is highlighted, which has opened a modal window. This modal window features a navigation bar with profile pictures and names for Sheila Driscoll, Kara Ward (with a 'Change' link), and Eric Love. Below the navigation bar, there is a 'Subject' field, a text area for a message, and two buttons: 'Send Request' and 'Cancel'. The message text area contains the following text: 'Tell Kara Ward why you want to get introduced (may get forwarded to Eric Love)'. To the left of the text area, there are two numbered steps: '1. State your intent' with the instruction 'Be clear about why you're asking for an introduction.' and '2. Give an out' with the instruction 'Be professional and give Kara Ward a way to say no.'

Eric Love
Senior Legislative Assistant at U.S. House of Representatives
Washington D.C. Metro Area | Legislative Office

Previous Congressional Black Caucus Foundation

Connect **Send Eric InMail** **Get introduced**

Find references

Share profile

Ex

Bl

Se

Background

Experience

Senior Legislative Assistant
U.S. House of Representatives
May 2008 – Present (6 years) | Washington, D.C.

Senior Legislative Assistant (2013-Present); Legislative Assistant (2008-2013)
2009.

Intern
Congressional Black Caucus Foundation
May 2007 – July 2007 (3 months) | Washington, D.C.

People Similar to Eric

David Dailey 2nd
Senior Legislative Assistant at U.S. House ...
Connect

Ads By LinkedIn Members

Get introduced

365 connections

Subject

Tell Kara Ward why you want to get introduced (may get forwarded to Eric Love)

1. State your intent
Be clear about why you're asking for an introduction.

2. Give an out
Be professional and give Kara Ward a way to say no.

Send Request **Cancel**

Always Be Polite



Don't Be This Person

Poor Judgment on your Jobseeking Strategy Inbox x

Your invite to connect is inappropriate, beneficial only to you, and tacky. Wow, I cannot wait to let every 26 year old jobseeker mine my top-tier marketing connections to help them land a job.

I love the sense of entitlement in your generation. And therefore I enjoy Denying your invite, and giving you the dreaded "I Don't Know" [REDACTED]

Don't ever write me again.

You're welcome for your humility lesson for the year. Don't ever reach out to senior practitioners again and assume their carefully curated list of connections is available to you, just because you want to build your network.

Don't ever write me again.

Kick start the careers of your students, associates, mentees

1. It's NOT too early to think about building a practice...that means clients!
2. THE Social tool for lawyers & buyers
3. Track trends, listen, learn
4. Identify a niche
5. Establish thought leadership, even this early
6. LinkedIn Blog for the latest tools

Who is using social media to find lawyers?

73% of GCs use social media

67% of GCs use LinkedIn as their “go to”
network

53% of GCs believe quality blogs influence hiring decisions

Job Postings

The screenshot shows a web browser window with the URL <http://www.linkedin.com/job/consumer/commonPc>. The browser's address bar and menu bar are visible at the top. The LinkedIn interface includes a search bar and navigation icons. The main content area is titled "Enter job location for pricing" and contains the following information:

- Country:** United States (dropdown menu)
- Postal Code:** 20036 (input field) with a "Find Postal Code" link.
- Washington D.C. Metro Area**
- 30-day posting:** Selected option, priced at US\$395.00.
- 5-job pack:** Unselected option, priced at US\$315.00 per job (Save 20%).
- 10-job pack:** Unselected option, priced at US\$237.50 per job (Save 39%).

The total price is displayed as **US\$395.00**, with a note: "Now including free Profile Matches and 5 InMails". At the bottom of the pricing section are buttons for "Continue", "Save as Draft", and "Preview". A disclaimer states: "Job location cannot be modified once your job is posted".

The right sidebar contains two sections:

- More applicants in 3 simple steps:** A list of three steps: 1. Select a Company from the drop down (checked), 2. Select a Job title from the drop down (unchecked), 3. List at least one skill (unchecked).
- Need help building your perfect job posting?:** A section encouraging users to reach out to the live support team, with a "Start Chat" button.

The footer of the page includes a navigation menu with links for Help Center, About, Press, Blog, Careers, Advertising, Talent Solutions, Tools, Mobile, Developers, Publishers, Language, and Upgrade Your Account. It also contains copyright information for LinkedIn Corporation © 2014 and links to User Agreement, Privacy Policy, Community Guidelines, Cookie Policy, Copyright Policy, and Send Feedback. The Windows taskbar at the bottom shows the system tray with the time 3:39 PM and date 4/4/2014, and a zoom level of 124%.

SEARCH

Advanced >

All
Jobs
More...

Keywords
Legal Recruiting Manager

Company

Title

Location
Located in or near:

Country
United States

Postal Code
 Lookup

Search Reset

691 results for Legal Recruiting Manager Sort by Relevance

- Legal Recruiting Manager**
Goodwin Procter LLP
Washington D.C. Metro Area • Mar 24, 2014
218 people in your network • Similar
- Corporate Recruiting Manager**
Dominion Enterprises
Norfolk, Virginia Area • Apr 1, 2014
2 people in your network • Similar
- Benefits Manager**
TRAK Legal
Washington, DC • Apr 1, 2014
4 connections to the poster • Similar
- Recruiting Manager**
ACCO Brands
US-IL-Lake Zurich • Apr 3, 2014
Similar
- DC and Southeast Regional Sales Manager/Technology - eDiscovery**
FTI Consulting
Washington, DC • Apr 4, 2014
1 connection to the poster • Similar
- Legal Application Manager**
Johnson Controls
US-WI-Milwaukee • Mar 25, 2014
10 people in your network • Similar

Job Seeker Premium



One small step for you, one giant leap for your career.

Featured Applicant:
Send your job applications to the top of the list

Feedback

Upgraded Accounts

http://www.linkedin.com/mnyfe/subscriptionv2?disj

File Edit View Favorites Tools Help

Home Profile Network Jobs Interests Business Services Upgrade

LinkedIn Premium For Recruiters For Job Seekers For Sales Professionals

R. Thomas, accelerate your career
Upgrade to Job Seeker Premium

- Rise to the top as a Featured Applicant
- See how you stack up to other applicants
- Contact anyone with InMail
- See the full list of who's viewed your profile

Annual: US\$24.95/MO
 Monthly: US\$29.95/MO

Upgrade

Compare Plans	Free <i>Your Current Plan</i>	Job Seeker Basic	Job Seeker	Job Seeker Plus
Pricing: Annual Monthly		US\$19.95/MO ¹	US\$29.95/MO ¹	US\$49.95/MO ¹
		Start Now	Start Now	Start Now

124% 3:49 PM 4/4/2014

Thank you !

