

2016 NALP Annual Education Conference
Best Practices in Strategic Planning for Employer and School Professionals

BREAKOUT TOPIC 1:
Why Consider Strategic Planning

1. What gets in the way of strategic planning (e.g. objections/hurdles)?

2. What are/would be the benefits of strategic planning for my department?

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BREAKOUT TOPIC 2:
How to Approach Strategic Planning

Describe the elements of the strategic planning approach that would be best for your department.

1. Should it be formal or informal?

2. Who should be involved (top down/consensus)?

3. How will the process be timed (one day, multiple days, months-long)?

4. Should the goals be outcome-focused, process-focused, or some of each?

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BREAKOUT TOPIC 2 (CON'T):
How to Approach Strategic Planning

5. Should it be a detailed document or a concise document?

6. Will it be a short-term (1-year) or long-term (5-year) plan?

7. How will it be reviewed and evaluated for effectiveness?

8. Additional Notes?
