Memorandum

To: Charlotte Wager and Megan Grenda

From: Kathleen I. Gilloran

Date: October 14, 2013

Re: AALL Liaison Report

This is my last opportunity before the 2013 Professional Development Institute to plug the educational program *Using the AALL Principles and Standards for Legal Research Competencies in Law Schools and Law Firms*. The program is scheduled for 10:30 am on Friday December 13. Anyone involved in the training and evaluation of research skills of law students and junior associates will benefit from this program.

In July I attended the AALL Educational Conference, **Rethink Your Value**, in Seattle. As NALP members will soon discover, the Seattle Conference Center is an incredible facility, and Seattle is a unique, funky town with much to explore.

Reach out to your law library professionals today! My primary takeaway from the AALL conference is the benefit of collaboration with law library professionals. I attended numerous programs including sessions on knowledge management, business and competitive intelligence services, cost-effective legal research training techniques, and the use of social media for investigative purposes. Each of these programs highlighted the technical and research skills of law librarians which we can and should tap into. Consider the law librarian as one who facilitates the collection and sharing of knowledge. For example, the person in charge of training corporate associates might work with the information professional to create an electronic collection of corporate closing sets. Another idea is to share the competitive intelligence gathered by the research team to educate lawyers on industry background. are numerous other examples including network sharing.

Are your students and associates fully trained to use everyday computer programs? Casey Flaherty, a Kia Motors in-house lawyer, stole the show in the program *Top Trends Reshaping the Legal Industry*. Mr. Flaherty is leading a charge to set

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technology skill standards for outside counsel. The assumption is lawyers who do not know basic computer skills take longer to complete tasks which results in higher bills to the company. Flaherty developed a technical skills audit to administer to outside lawyers. His plan requires technological proficiency to earn full payment of legal fees. Legal fees would be proportionally reduced for failing marks. Mr. Flaherty is working with developers to automate his audit which will be offered to other corporate legal departments and law students for free in 2014.

Mr. Steve Anderson, Director of the Maryland State Law Library, was named AALL President in July. I met Steve at the AALL conference and have corresponded with him about the possibility of a NALP/AALL law librarian career brochure.