

**From:** Gerson, Donna [<mailto:dlg69@drexel.edu>]

**Sent:** Monday, August 14, 2017 8:53 AM

**To:** Fred Thrasher <[fthrasher@nalp.org](mailto:fthrasher@nalp.org)>; [dmontoya@law.utexas.edu](mailto:dmontoya@law.utexas.edu); James G. Leipold <[jleipold@nalp.org](mailto:jleipold@nalp.org)>

**Subject:** Report - NALP Liaison to the ABA Solo, Small Firm and General Practice Division

On Thursday, August 10<sup>th</sup>, I traveled to New York City to attend the ABA Solo, Small Firm and General Practice Division Membership Board meeting followed by the GPSolo Leadership Dinner at Carmine's. This is my second time meeting with the Division leadership and I'm becoming a more familiar face. At the Membership Board meeting, I reminded everyone about the co-branded "When It's Time to Hire" piece that the NALP Engaging Small Firms Task Force created last year; the link to that document will be sent to members as part of an ABA membership renewal/engagement initiative.

In addition to Division members, I also met Joseph Kubes (Director of Strategic Alliance for Thomson Reuters) and Brian Kay (ABA, Publications).

I am trying to keep law students at the forefront of their minds when it comes to engaging new members and hiring. One suggestion I made was to see which law schools offered their students free ABA memberships and to compare school's employment results to see if there might be a correlation between bar membership and employment.

My next visit will be the ABA Small Firm Summit in St. Paul, Minnesota in October. I'll keep you posted and would be happy to have suggestions for outreach, etc.

**Donna Gerson**

*Associate Dean, Career Strategies Office*

**Drexel University**

**Thomas R. Kline School of Law**

3320 Market Street, Room 324

Philadelphia, PA 19104

Tel: 215.571.4720 | Cell: 412. 979.6522 | Fax: 215.571.4744

[drexel.edu/kline](http://drexel.edu/kline)

[drexel.edu/law/career](http://drexel.edu/law/career)