2018

NALP Public Service Mini-Conference

UC Washington Center
Washington, DC
October 24 - 25, 2018
Acknowledgements

On behalf of NALP and the Public Service Section, we gratefully acknowledge the work of the 2018 Mini-Conference Planning Team and the leadership of Lauren Seffel and Kathryn Shelton. Lauren, Kathryn, and the other members of the planning team have played the primary role in conference preparations and undertaken much of the work of creating the programming for this event. The planning team has continued to play an indispensable role in ensuring this event continues its success.

We are also grateful to the University of California’s Washington DC Center for welcoming us back this year (those of you who attended the 2016 Mini-Conference will remember this space). Additionally, we would like to thank NALP’s Member Services Staff, in particular our Senior Director for Operations and Member Services, Jay Richards, who have handled arrangements with the Center and many other logistical details in preparation for this event.

Additional thanks to our program presenters, the Pro Bono Publico award selection committee, the whole NALP team, and the wonderful individuals who have contributed to this year’s events.

Enjoy the 2018 Mini-Conference!

- **Rashida West** | Chair, NALP Public Service Section  
  Drexel University Kline School of Law

- **Sam Halpert** | Director of Public Service Initiatives  
  NALP

- **Awa Sowe** | PSJD Fellow, 2018-2019  
  NALP
2018 NALP/PSJD Public Service Mini-Conference Agenda

### Wednesday, October 24th 2018

<table>
<thead>
<tr>
<th>When</th>
<th>What?</th>
<th>Where?</th>
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</thead>
<tbody>
<tr>
<td>4 – 5pm</td>
<td>Public Interest Advising 101</td>
<td>2000 M Street NW</td>
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<tr>
<td>6 – 7:30pm</td>
<td>Dine-Around Dinners</td>
<td>Blue Pins (map, above)</td>
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### Thursday, October 25th 2018 (UCDC | 1608 Rhode Island Ave NW)

<table>
<thead>
<tr>
<th>When</th>
<th>Primary Room (A)</th>
<th>Auditorium (B)</th>
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<tbody>
<tr>
<td>9 – 9:30am</td>
<td>Light Breakfast &amp; Networking</td>
<td>Working Lunch: EJW Student Loan Update, 24th Annual PSJD Pro Bono Publico Award Finalists, PSJD Honor Roll, NALP Staff Update, &amp; Public Service Section Meeting</td>
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<tr>
<td>9:30 – 10:30am</td>
<td>Welcome &amp; Introductions</td>
<td>Plenary: #MeToo</td>
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<tr>
<td>10:30 – 11:30am</td>
<td>Plenary: #MeToo</td>
<td>Working Lunch: EJW Student Loan Update, 24th Annual PSJD Pro Bono Publico Award Finalists, PSJD Honor Roll, NALP Staff Update, &amp; Public Service Section Meeting</td>
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<tr>
<td>11:30 – 12pm</td>
<td>Working Lunch: EJW Student Loan Update, 24th Annual PSJD Pro Bono Publico Award Finalists, PSJD Honor Roll, NALP Staff Update, &amp; Public Service Section Meeting</td>
<td>Public Service a Focus on Your Campus</td>
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<tr>
<td>2 – 3:15pm</td>
<td>Creating Your Culture – Making Public Service a Focus on Your Campus</td>
<td>Hot Topics in Law Student Demographics – Working with Digital Natives</td>
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<tr>
<td>3:15 – 3:30pm</td>
<td>Outside the Law – Developing Non-Lawyering Skills in the Next Generation of Public Interest Advocates</td>
<td>BREAK</td>
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<tr>
<td>3:30 – 4:45pm</td>
<td>BREAK</td>
<td>Leveraging Technology &amp; Data to Manage Relationships and Raise Funding</td>
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Plenary: #MeToo

The #MeToo movement highlights the widespread prevalence of sexual assault and harassment, especially in the workplace. This has tremendous significance for legal organizations and employees, including those who will be soon entering the legal profession. In this dynamic session, attendees will learn about how these experiences uniquely impact women and historically marginalized communities and how fostering inclusive workplaces can reduce the risk of harassment. They will also learn practical tips for law students and recent graduates who are or may be in a challenging situation or workplace environment. Finally, there will be discussion about how the #MeToo movement is changing the landscape of employment law and other areas of practice.

Speaker:

- **Kalpana Kotagal** | Partner
  Cohen Milstein

Kalpana Kotagal is a Civil Rights & Employment Litigation partner at Cohen Milstein and the chairwoman of the firm’s Hiring and Diversity Committee. Ms. Kotagal is co-author of the "Inclusion Rider," referenced by Oscar-winning actress Frances McDormand in her 2018 Best Actress acceptance speech, a contract clause aimed to build greater diversity in the film and television industry. Since earning her law degree, cum laude, from the University of Pennsylvania in 2005 she has invested great energy in championing equality, diversity, and inclusion in the workplace, as well as becoming a highly-respected lawyer. She has received numerous awards for her work, including “Elite Women of the Plaintiffs Bar” by The National Law Journal. In May 2018, the University of California, Irvine School of Law School, invited Ms. Kotagal to give the commencement speech to its graduating class. More recently, Harvard Law School selected Ms. Kotagal as a Wasserstein Public Interest Fellow (2018 – 2019) to advise its law students on pursuing their careers with authenticity and integrity. Ms. Kotagal chairs the governance committee of the Board of Directors of CISV USA, an international youth-empowerment and peace education organization with more than 20 chapters in the United States.
Breakout 1A: Creating Your Culture – Making Public Service a Focus on Your Campus

Many law school applicants express a clear interest in public service when they write their Admissions essays. When they arrive on our campuses, it is our job to welcome them into a culture that emphasizes public service as a key aspect of their professional career development. This session will address different ways to develop and promote public interest initiatives, pro bono programming and public service funding opportunities. It will provide specific examples of ideas that have worked—and that have done so building upon limited resources.

Panelists:

- **Meredith O’Keefe** | Director of Career Planning
  University of Connecticut School of Law

- **Tony Waller** | Associate Director, Public Interest and Government Employment
  University of Georgia School of Law

- **Michelle Hoff** | Assistant Director, Judicial Clerkships
  Georgetown University Law Center

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Breakout 1B: Hot Topics in Law Student Demographics – Working With Digital Natives

This session will explore some of the demographic trends and unique characteristics of the latest generation of law students. The latest generation (those born since 1994, often referred to as “iGen”) differ from the Millennial generation that precedes them. Research suggests that, concomitant with shifts in culture and technology, this generation is marked by higher levels of anxiety, more aversion to risk, and later onset of traditionally defined adulthood. The ways they interact with technology shape their approach to life, work, and play in ways that may seem alien to the generation that precede them who were raised in a more analog world. This session will explore some of the trends and discuss how we can best support these students.

Panelists:

- **Lauren Hartley** | Assistant Director, Miller Center for Public Interest Law & Advocacy
  Dickinson School of Law, Penn State University

- **Sam Halpert** | Director of Public Service Initiatives
  NALP

- **Heather Spielmaker** | Assistant Dean for Career Services
  West Virginia University College of Law
Breakout 2A: Outside the Law – Developing Non-Lawyering Skills in the Next Generation of Public Interest Advocates

Professional development for law students often focuses on lawyering skills including legal research & writing and oral advocacy. But what about the non-legal skills that are also critical to effective public interest lawyering, such as the ability to competently interview a client, cultural competency, working with a supervisor, and others? This panel will focus on identifying such skills as they are specifically relevant to public interest students and discussing different avenues through which students can obtain these skills. Discussion will include skills and training opportunities that may be particularly helpful with the newest generation of law students, including specific skills to help them face problems and setbacks with resilience.

Panelists:

- Akua Akyea | Assistant Dean for Public Service
  Cornell Law School
- Aisha Baruni | Director of Public Interest Scholars & Counseling, Public Interest Resource Center
  Fordham University School of Law
- Sherry M. Cohen | Bureau Chief, Legal Recruitment
  Bronx County District Attorney’s Office
- Renay Frankel | Associate Director for Public Interest and Government
  Center for Co-op & Career Development; Northwestern University School of Law

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Breakout 2B: Leveraging Technology & Data to Manage Relationships and Raise Funding

Public interest career services advisors juggle a lot of data and wear a lot of hats. This panel will be sharing some tips on managing data about internships, externships, and postgraduate opportunities as well as alumni, supportive friend, and employer contacts. This panel will also highlight some of the tools that different schools are using to manage fundraising.

Panelists:

- Brent Page | Program Manager
  Public Interest Law Initiative (PILI)
- Cybele Smith | Director of Career Services
  University of Southern California Gould School of Law
- Jennifer Powell | Director of the Center for Law and Public Service
  West Virginia University College of Law
PSJD Honor Roll: 2017 – 2018

*Many thanks to all the schools who contributed job tips and career resources to PSJD.org in 2017-2018. Your involvement makes this communal resource possible!*

- Brooklyn Law School
- Boston University School of Law
- Chicago-Kent College of Law | Illinois Institute of Technology
- Cornell Law School
- CUNY School of Law
- Duke University School of Law
- Emory University School of Law
- Fordham University School of Law
- Georgetown University Law Center
- Harvard Law School
- Indiana University, Maurer School of Law
- Indiana University, Robert H. McKinney School of Law
- New York Law School
- NYU School of Law
- The Ohio State University, Moritz College of Law
- Southwestern Law School
- Syracuse University College of Law
- Tulane Law School
- The University of Massachusetts School of Law, Dartmouth
- The University of Mississippi School of Law
- The University of South Carolina School of Law
- The University of Texas at Austin School of Law
- The University of Washington School of Law
- University of Windsor Faculty of Law
- The University of California, Berkeley, School of Law
- The University of the District of Columbia, David A. Clarke School of Law
- University of Southern California Gould School of Law
- The University of Virginia School of Law
- Washington University in St. Louis School of Law